

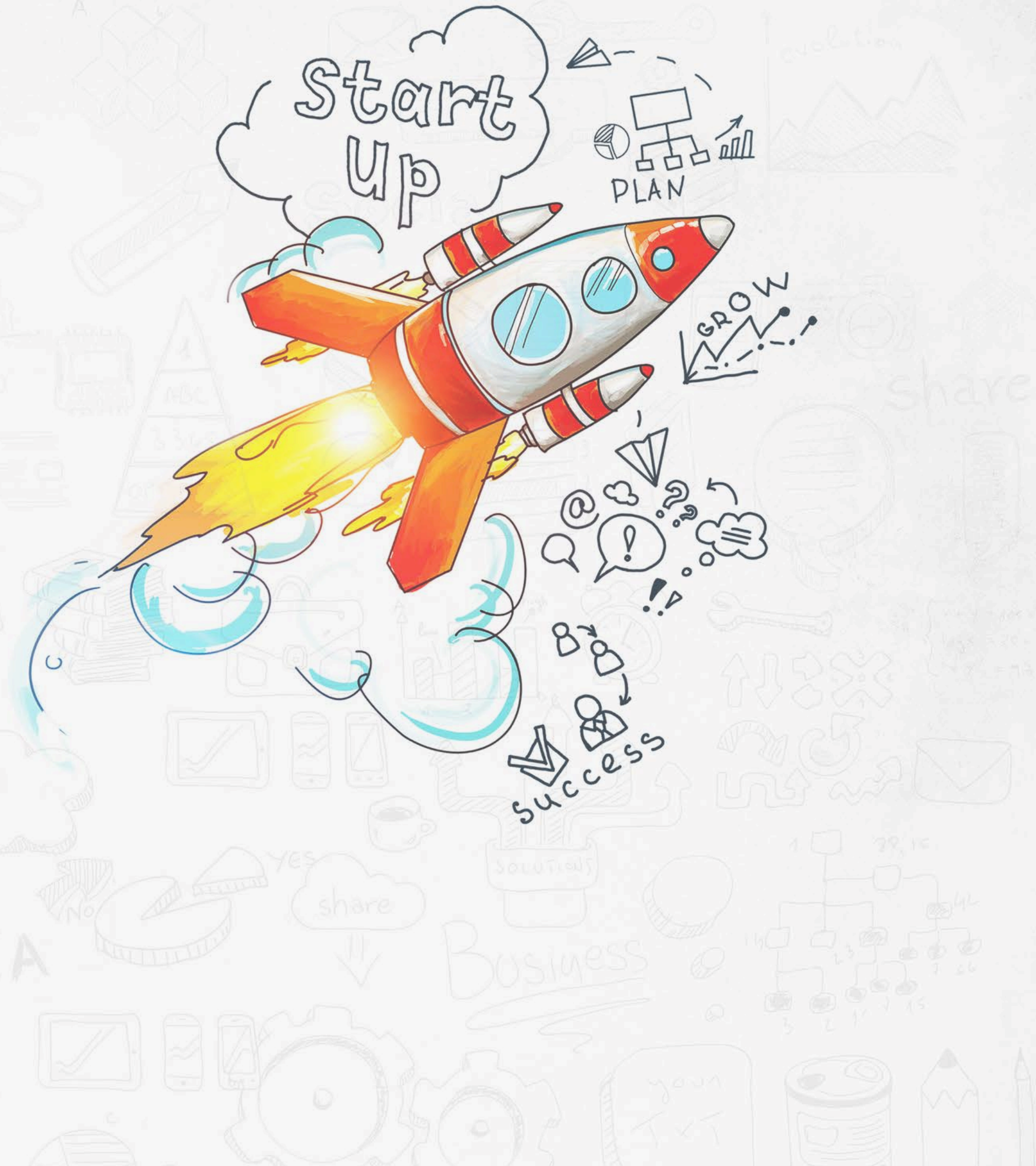
Brandwiki™

MARKETING | TECHNOLOGY | DESIGN



A FULL STACK AD-AGENCY &
TECH COMPANY.
FOR **TODAY'S** MARKETING NEEDS.

- BRAND BUILDING
- BRAND CREATIVES
- PERFORMANCE MARKETING
- WEB TECHNOLOGY & APP DEVELOPMENT
- FILMS, ANIMATION, CGI
- PUBLIC RELATIONS
- EVENTS
- MEDIA BUYING



OUR *Services*

BRAND BUILDING

BRAND GUIDELINES
LOGO DESIGN
BRAND IDENTITY
BRAND STRATEGY

BRAND CREATIVES

BRAND COLLATERALS
SOCIAL MEDIA CREATIVES
PACKAGING & MERCH DESIGN
UI/UX DESIGN

PERFORMANCE MARKETING

DIGITAL AD MANAGEMENT
CONTENT MARKETING
SOCIAL MEDIA MARKETING
SEO STRATEGIES

TECHNOLOGY

GOOGLE CLOUD HOSTING
WORDPRESS CMS
E-COM WEB DEVELOPMENT
APP DEVELOPMENT

FILMS

CORPORATE FILMS
AD FILMS
ANIMATION & CGI
PHOTOGRAPHY

PUBLIC RELATIONS

BRAND BUILDING
INFLUENCER MARKETING
DIGITAL PR PUBLISHING
GUEST LIST MANAGEMENT

EVENTS

CORPORATE EVENTS
CURATED EVENTS
LAUNCH EVENT
LUXURY TRAVEL EXPERIENCES

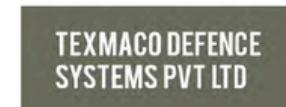
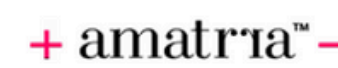
MEDIA BUYING

TELEVISION, PRINT, RADIO,
OUTDOOR MEDIA BUYING
DIGITAL MEDIA BUYING

Brandwiki.today



Our Clients



A Mathematician who holds a Master's degree in Computer Application and achieved the 5th rank in their university. Additionally, he attained the top rank in Multimedia Design & Application and is an expert in UI & UX, having received 29 online web awards for their exceptional website designs. His current start-up was recognised as the most promising start-up of the year by Nasscom 10K Start-up and was also acknowledged at the Web Summit Berlin.

In 2012, Shaan launched India's first Native Advertising/Content Delivery platform, which is currently used by all of the top Media & News Publishers, creating a new revenue stream for the online news industry. While working with Citrus Advertising, he was responsible for launching multiple brands, devising market promotion strategies, improving brand visibility, building brand recognition, and handling PR for over 140 Indian and global brands. Some noteworthy brand launches include Cinépolis Cinema Chain, Blackberry Pearl, Safexpress, Ministry of Company Affairs, among others.



SHAAN

Director

OUR *Leaders*

Sukhdeep's area of expertise lies in marketing and communication management, encompassing communicative design and strategy. Following a successful 6-year tenure as a Marketing and Communications Director at Starwood Hotels, she transitioned into entrepreneurship and collaborated with Shaan to establish a company called 'Spinkx', which specialised in content marketing and traffic management. The start-up later expanded to include digital and technical solutions for its clients.

Throughout her career, Sukhdeep has accomplished numerous achievements, earning accolades such as: "Best Marketing Communications Person" of the Year, "Best Social Media Strategist", and "Public Relations Awards", among others.



SUKHDEIP BAHRA

CEO

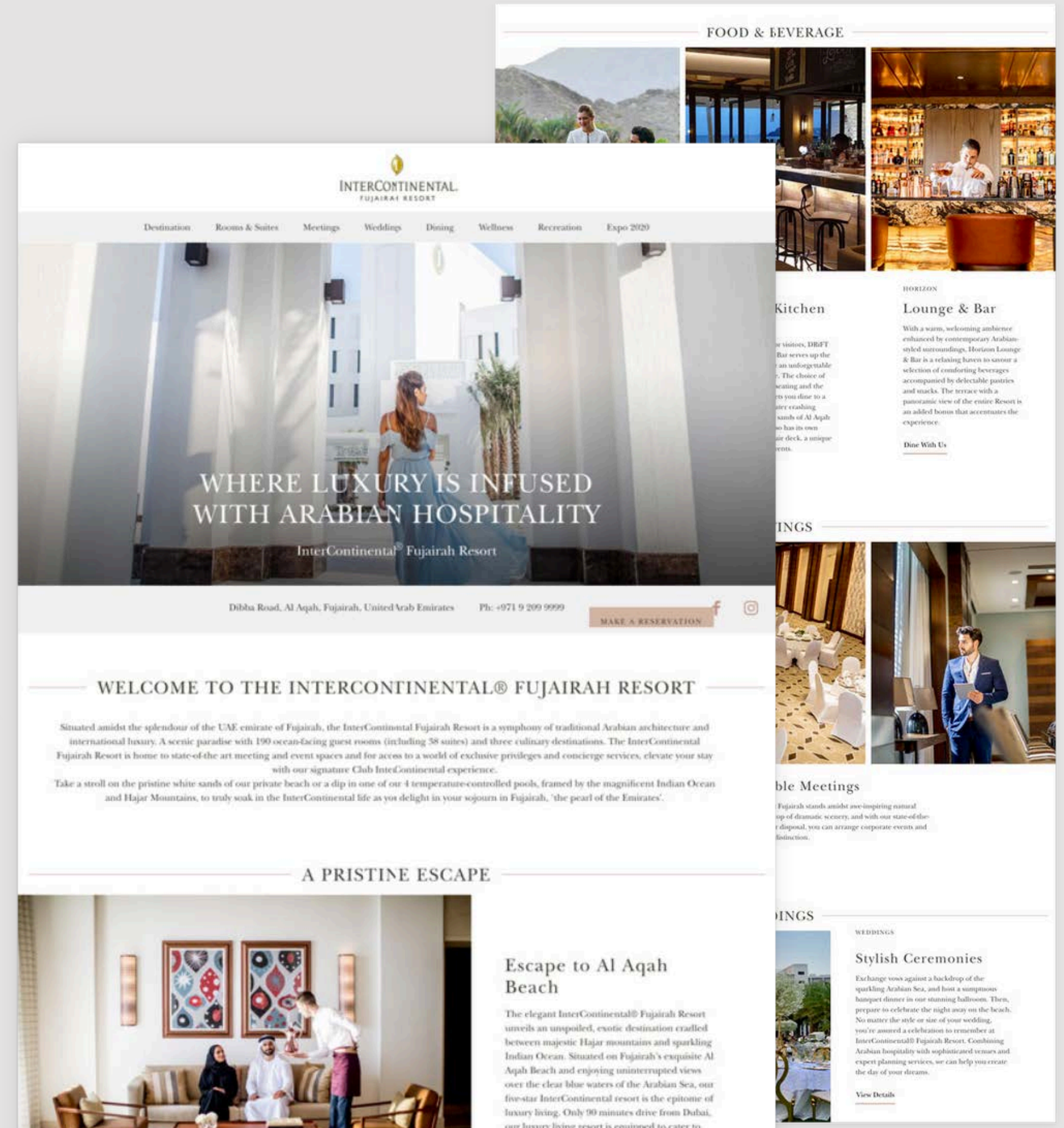
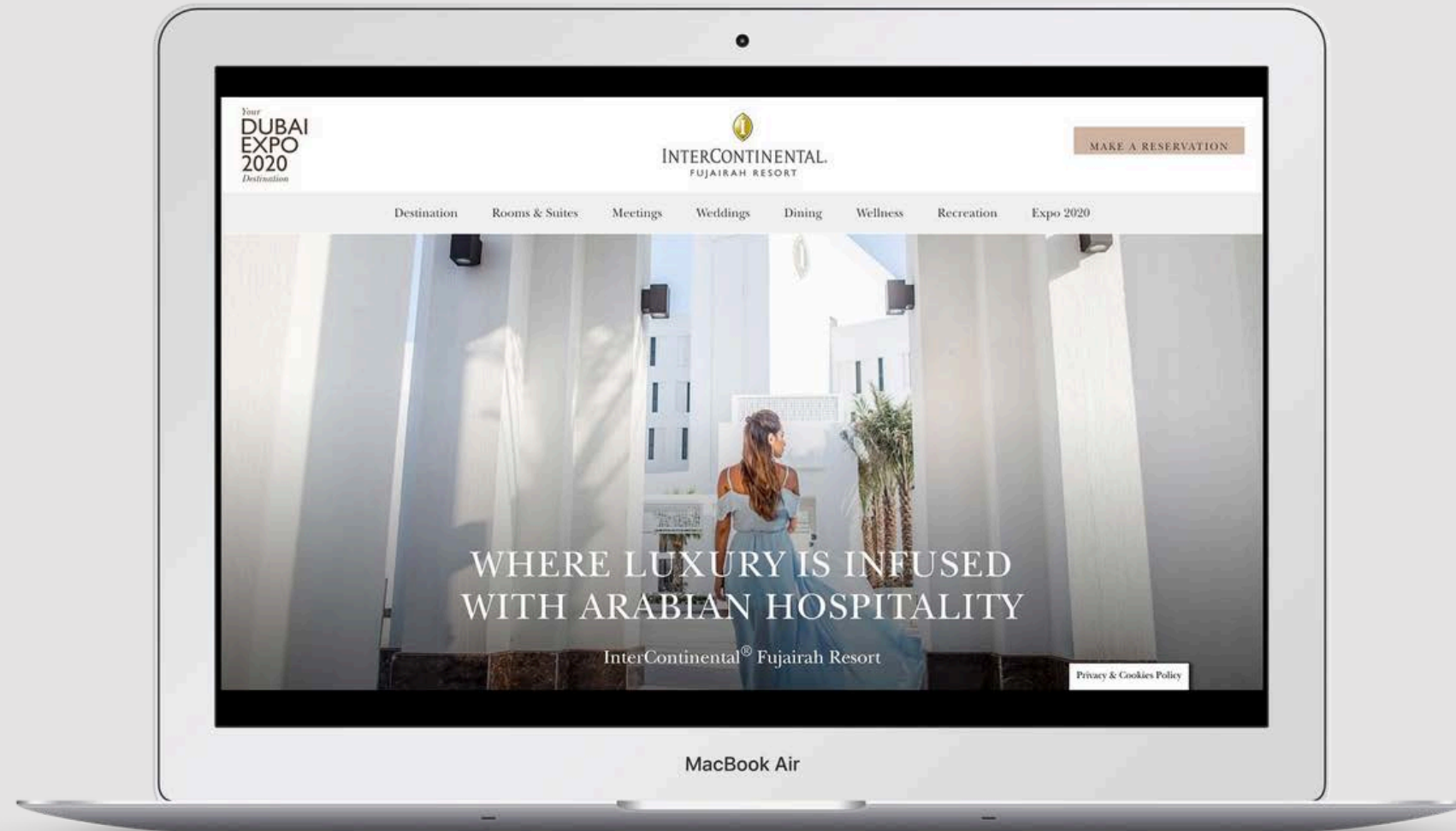


OUR *Portfolio*



LUXURY
Brands

WEBSITE design



INTERCONTINENTAL.
FUJAIRAH RESORT

INVOLVMENT

- + UI / UX Design
- + Wordpress Enterprise CMS
- + SEO
- + Google Cloud Hosting
- + Social Media Ad Management

SOCIAL MEDIA *Marketing*



The campaigns outperformed the hotels benchmarks for click through rates, conversion rates and qualified leads for 2022 within just 3 months.

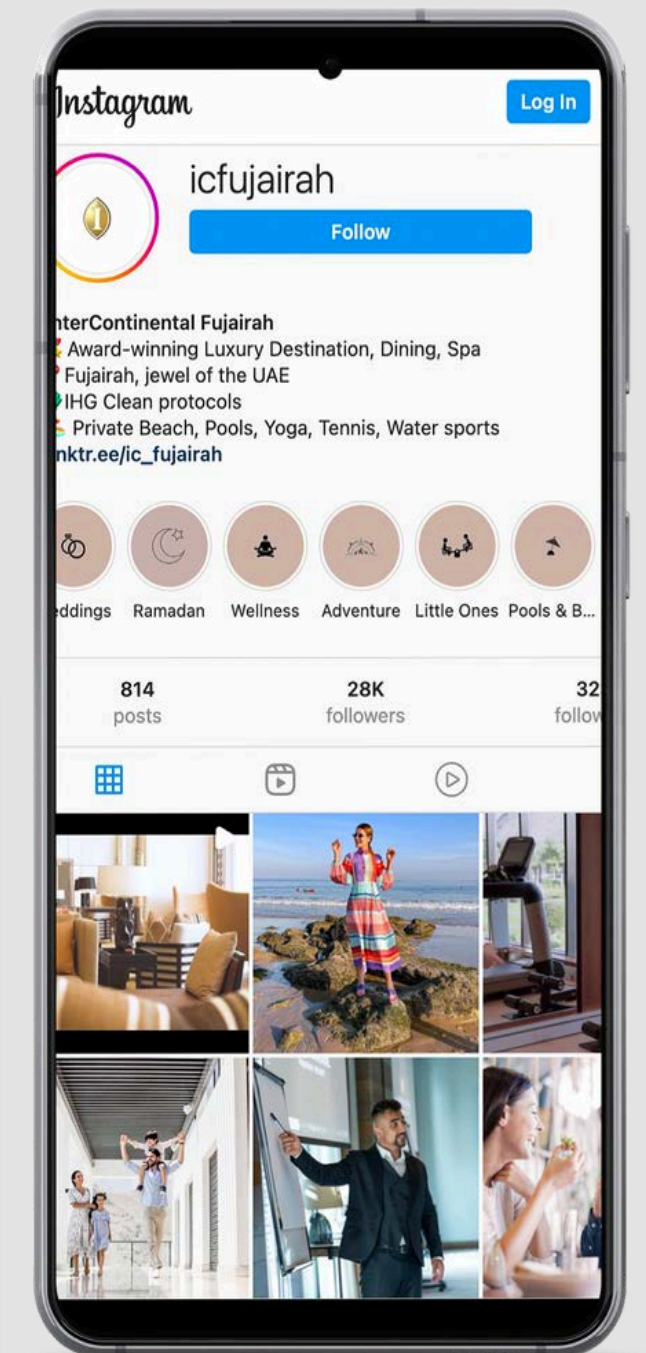
We customise every Market mix – here are just a few of the factors considered when determining the right mix:

- The potential reach/volume of online users
- The cost to advertise in a specific market, and the trend of that cost throughout the calendar year (where & when can we invest money most efficiently)
- Ongoing performance insights – we constantly shift ad spend to the most efficient media based on the data

	JAN	FEB	MARCH
RESERVATION CLICK CONVERSIONS	583	891	1125
LEAD FORM CONVERSIONS	127	246	364
ROI	28X	31.6X	35X

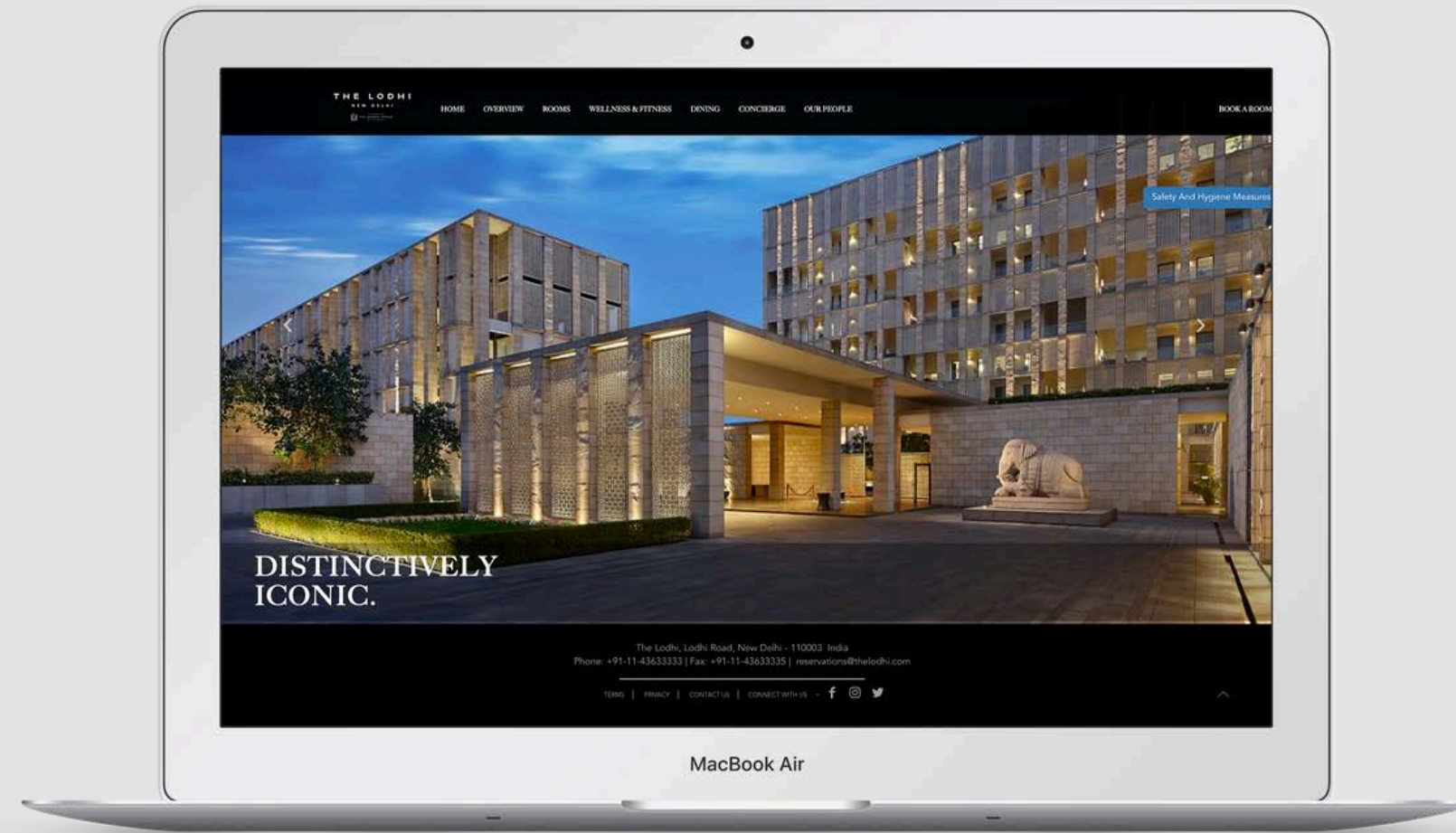


156%
GROWTH IN BOOKING



WEBSITE *design*

The only Leading Hotels of the world in India

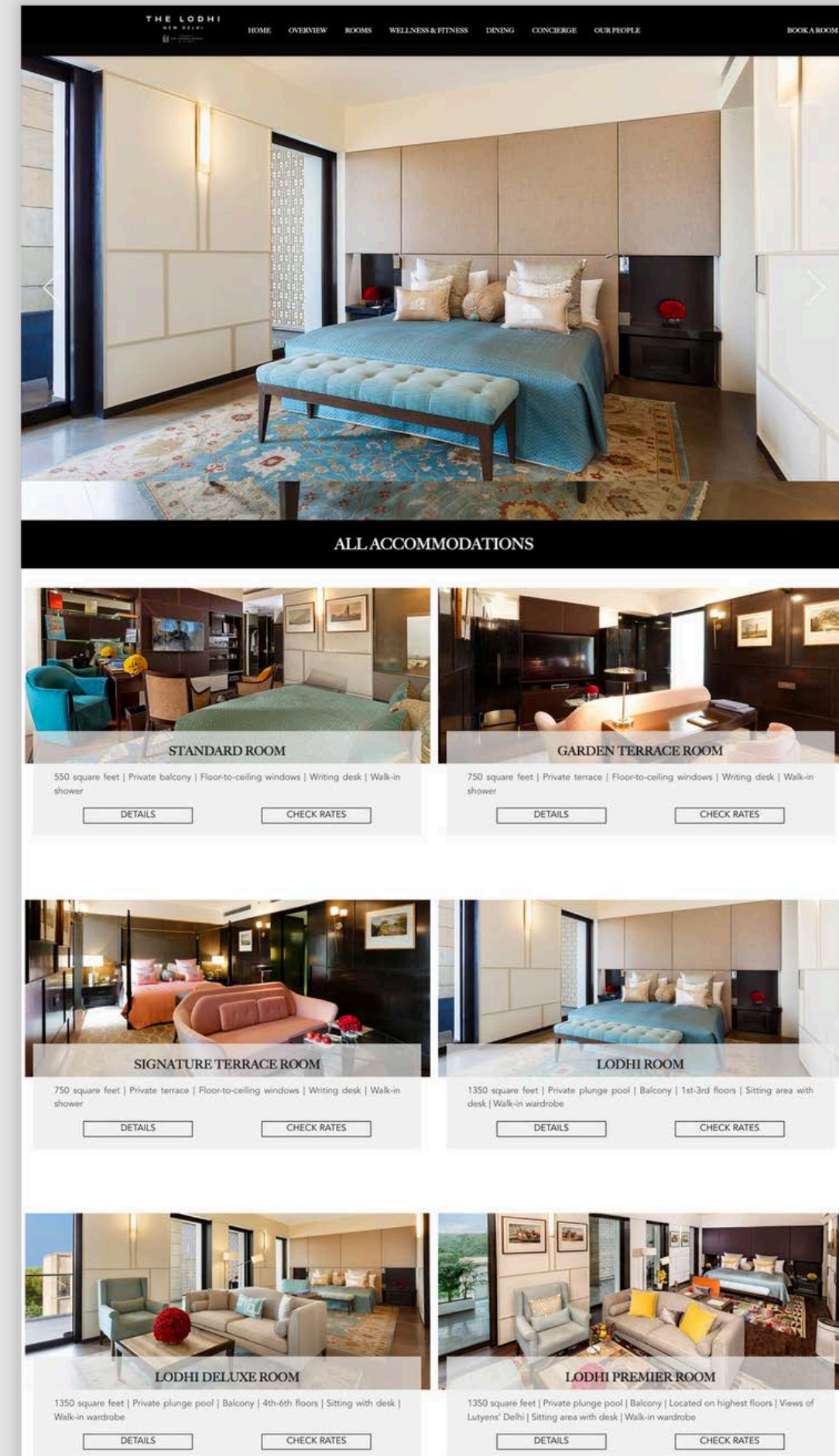


THE LODHI
NEW DELHI



INVOLVMENT

- + Wordpress Enterprise CMS
- + SEO
- + Google Cloud Hosting



O U D H

Elan

AWADH. REVISITED

Savour the rich legacy of Awadhi cuisine, presented in its purest form at Elan by the legendary **Master Chef Hafeez Qureshi** this October.

THE LODHI

For reservation and further information, please contact Elan at 011 43633458

UNALLOYED . TRANQUILLITY
Discover a hotel that lets you live the way you choose to...

THE LODHI

LIVE BESPOKE

THE LODHI, NEW DELHI, INDIA
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CREATIVE
design

Zumba

Classes

By **KITTY KALRA**
A well known Zumba/Doonya Fitness instructor.

Trial Classes for members only
Zumba on Monday, 22nd August at 10:30 am
Doonya on Wednesday, 24th August at 6:30 pm

For bookings & inquiries please contact
club reception at 011-436 33 477

OTW
on the waterfront

DIM SUM AND THEN SOME

Presenting an 'all you can eat' selection of quintessential Dim Sums by Chef Vijay Thapliyal

**UNLIMITED FEASTING AT
INR 1250 + taxes**

For reservations or details, please call 011 43633411.
THE LODHI, NEW DELHI

CREATIVE
design

BRUNCH AT THE LODHI

Relishing, mouth watering and the worth wait OTW brunch's areback, offering a varied and unparallel varieties, an array of dishes from the various cuisines on offer paired with bubblyspirits and signature and be-spoke cocktail

At Elan
Every Sunday,
12 Noon – 1600 Hrs
INR 3950/- plus taxes

THE LODHI

We are pleased to offer these artisanally curated traditional Itars for your pleasure.

FIDJI, ATOOF, GUESS ME, ATTAR AMIRA

THE LODHI

SEASON'S GREETINGS

Wishing you and you near ones a wonderfully prosperous Christmas and New Year. May the times ahead usher in unprecedented success.

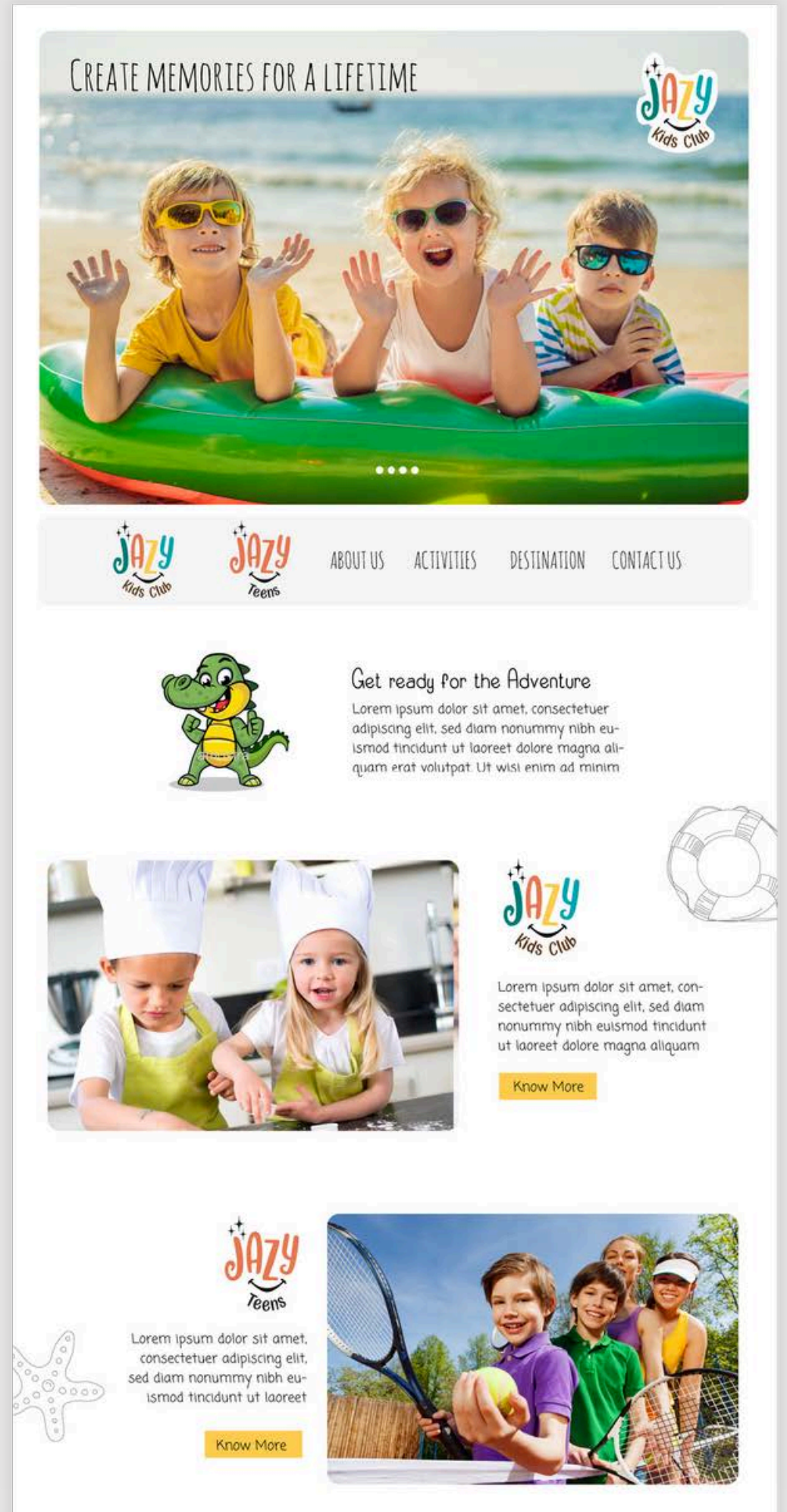
Dinaz Madhukar Vikramaditya Singh

BRAND BUILDING & design

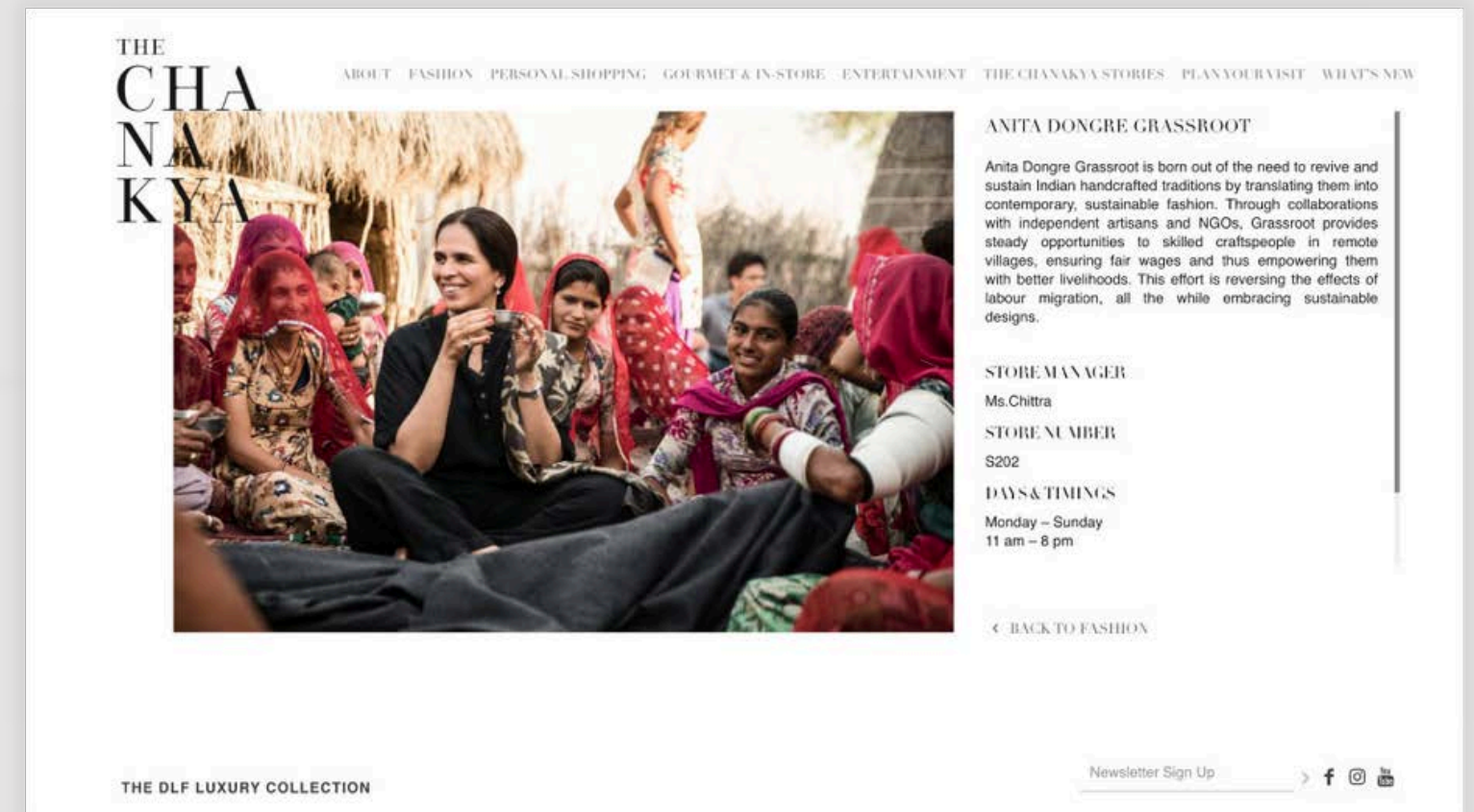
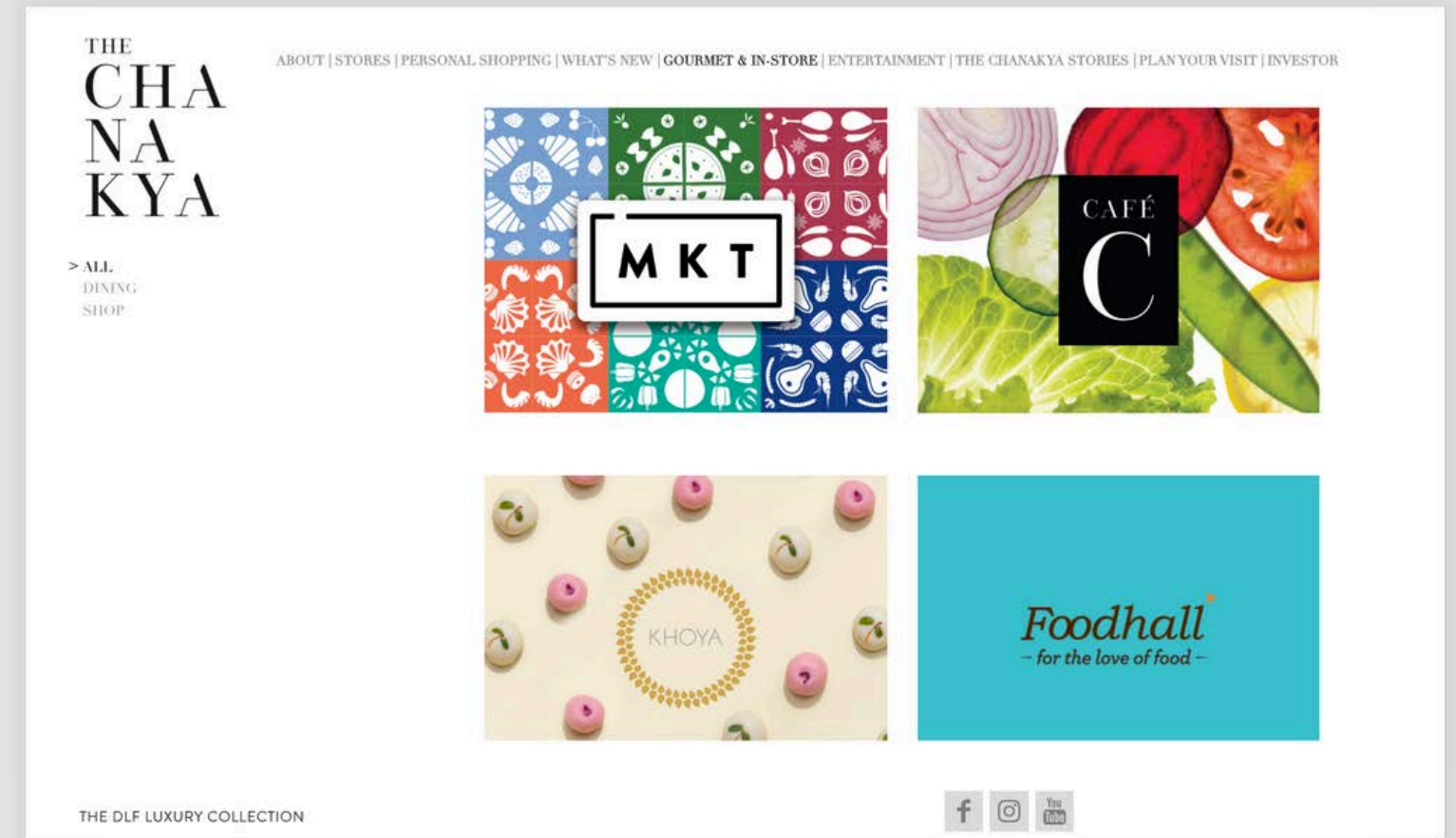
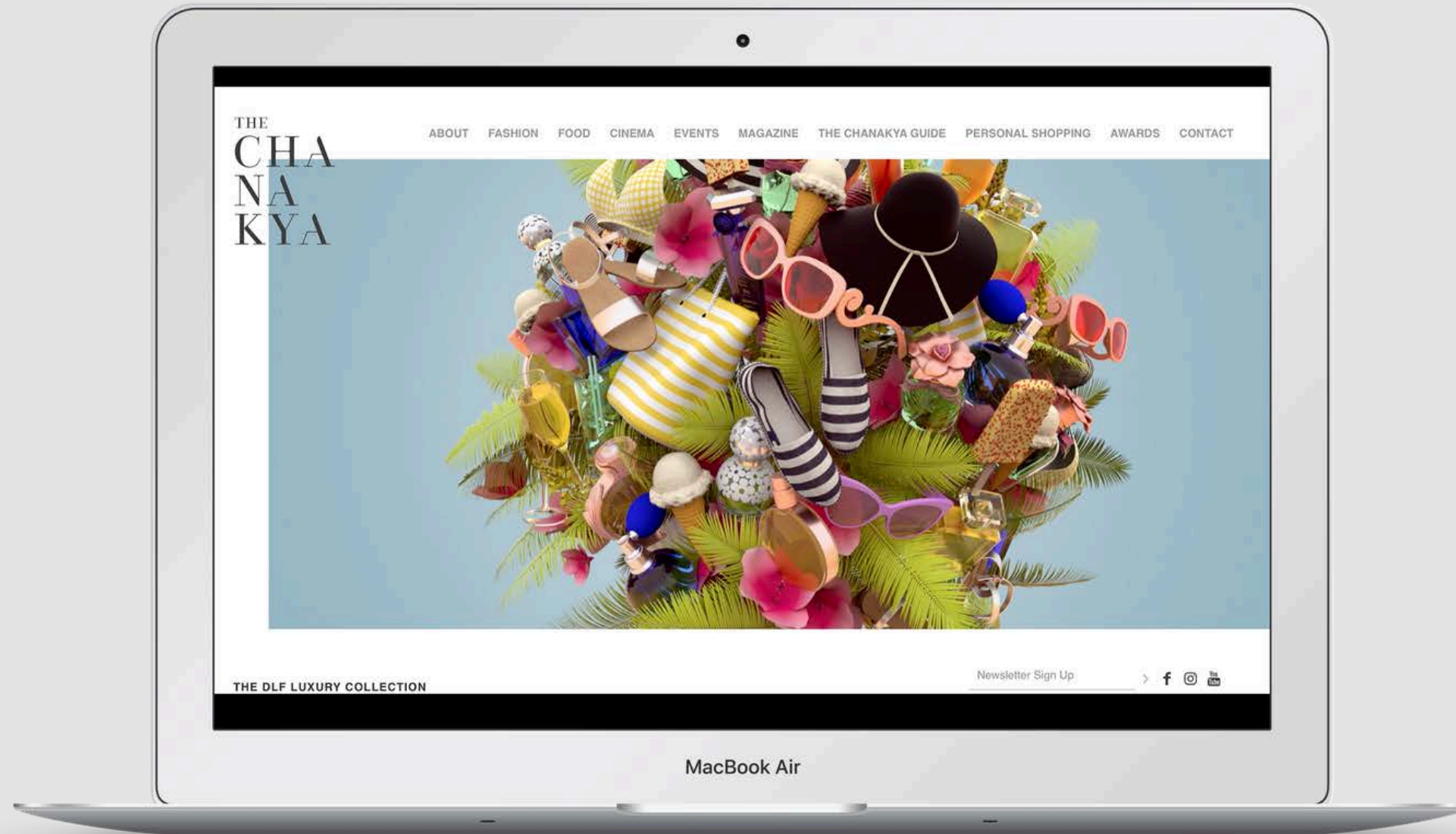


INVOLVMENT

- + Brand Guidelines for Kids club
- + Mascot Creation
- + Collateral Designs
- + Merchandise
- + Website UI/UX



WEBSITE *design*



THE
CHA
NA
KYA

INVOLVMENT

- + Wordpress Enterprise CMS
- + SEO
- + Google Cloud Hosting

THE
CHANAKYA

JUNE 2018 NEWSLETTER



FEATURE OF THE MONTH

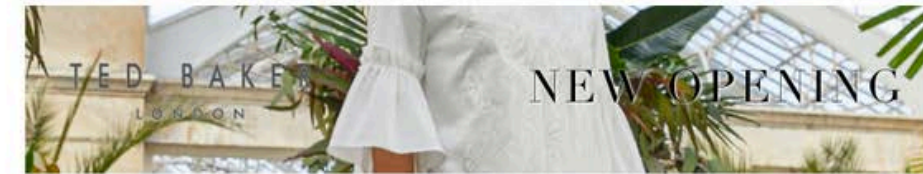
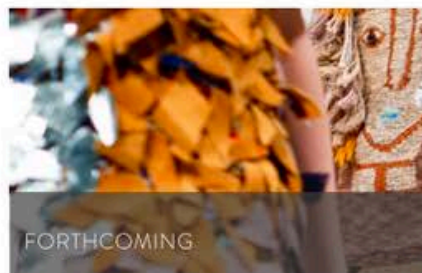


REVIEW

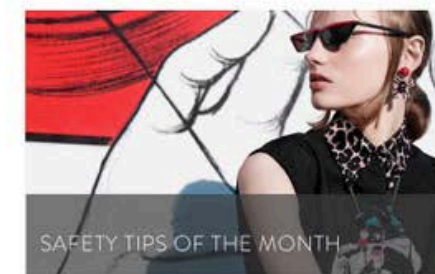


HERMÈS

Starting as a fine harness-making business in 1837, Hermès has grown into a world-renowned brand embracing 16 product families: bags and luggage, diaries and small leather goods, saddles, silk, women's ready-to-wear, men's ready-to-wear, jewellery, watches, belts, gloves, shoes, hats, jewellery accessories, fragrances, tableware, art of living plus the Hermès Furniture, furnishing fabrics and wallpaper collections. All of Hermès' traditional know-how, creativity and sense of innovation is also reflected in its made-to-measure service, designed to respond to the simplest wishes and the wildest dreams of its customers. Artisan, creator of exceptional objects for more than 170 years, Hermès has long witnessed in India a deep understanding of its passion for the most beautiful materials. Launched in India in 2008, Hermès today operates in two cities – a flagship store at Connaught Place in Mumbai and at The Chanakya mall in New Delhi.



PICK OF THE MONTH



NOW OPEN



RANNA GILL

perona



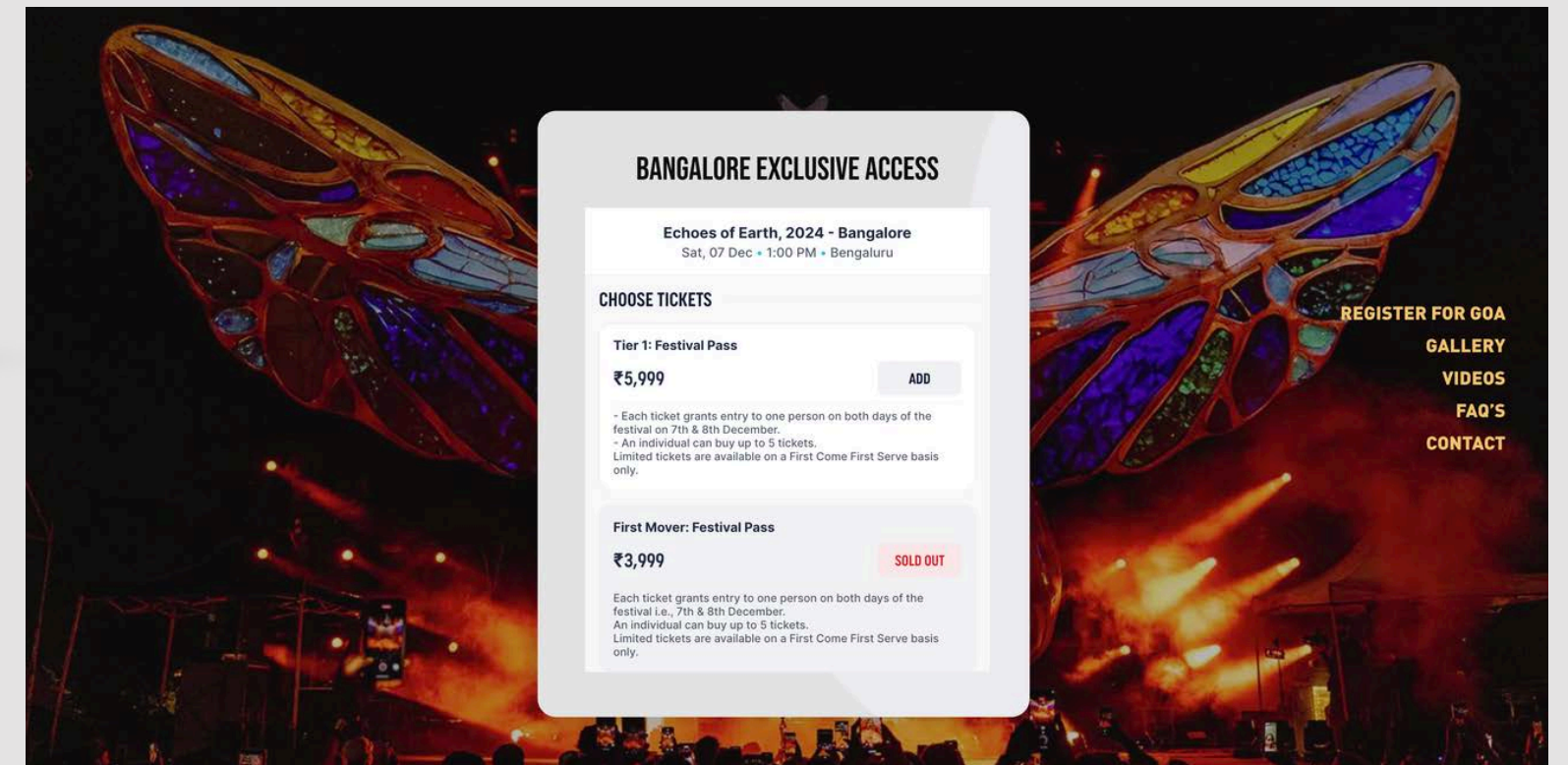
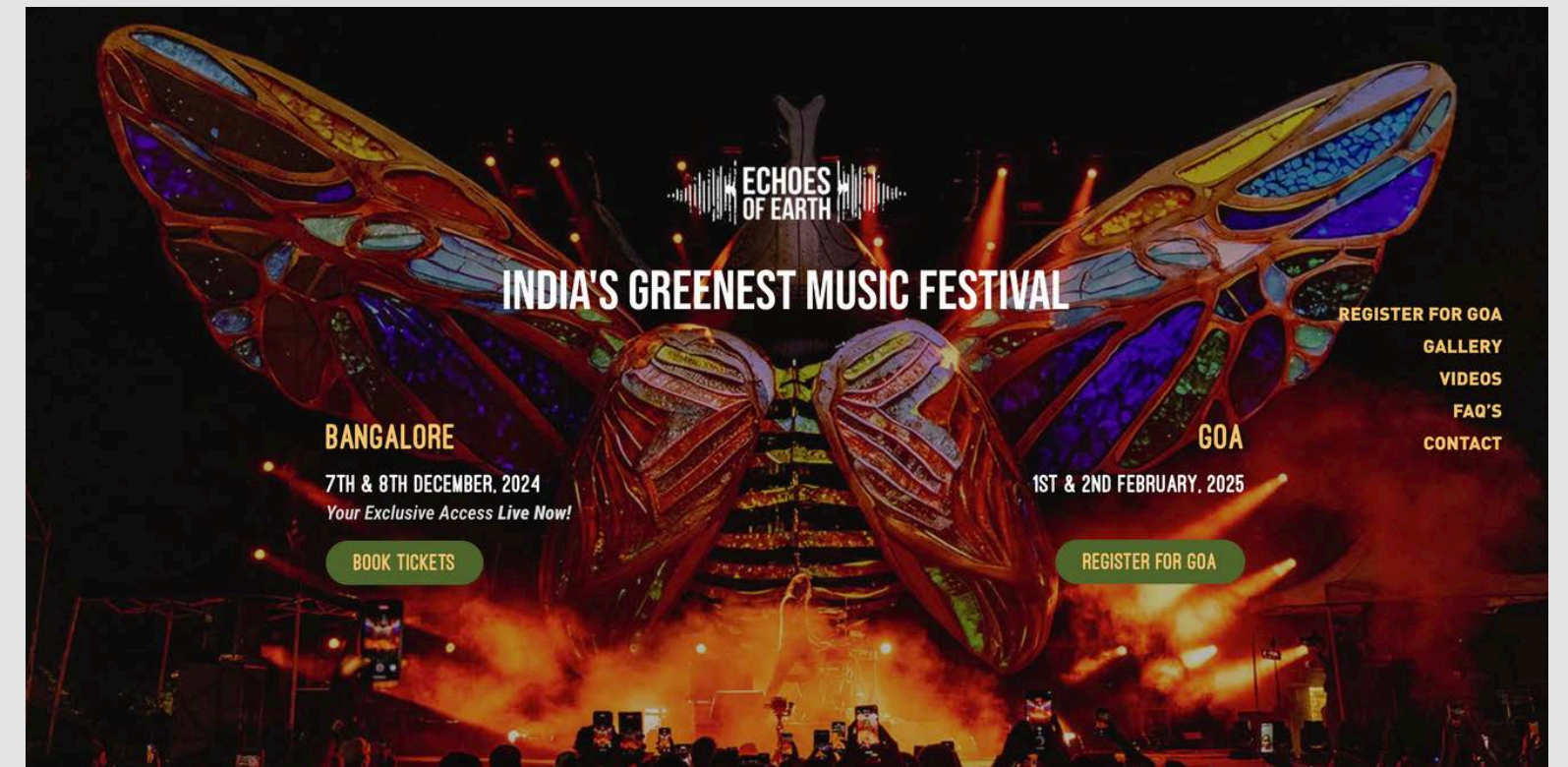
Yashwant Place Community Centre
Opposite Chanakya Puri Post Office
Chanakya Puri, New Delhi 110021

T +91 11 24673712
E thechanakya@dlf.in

View more



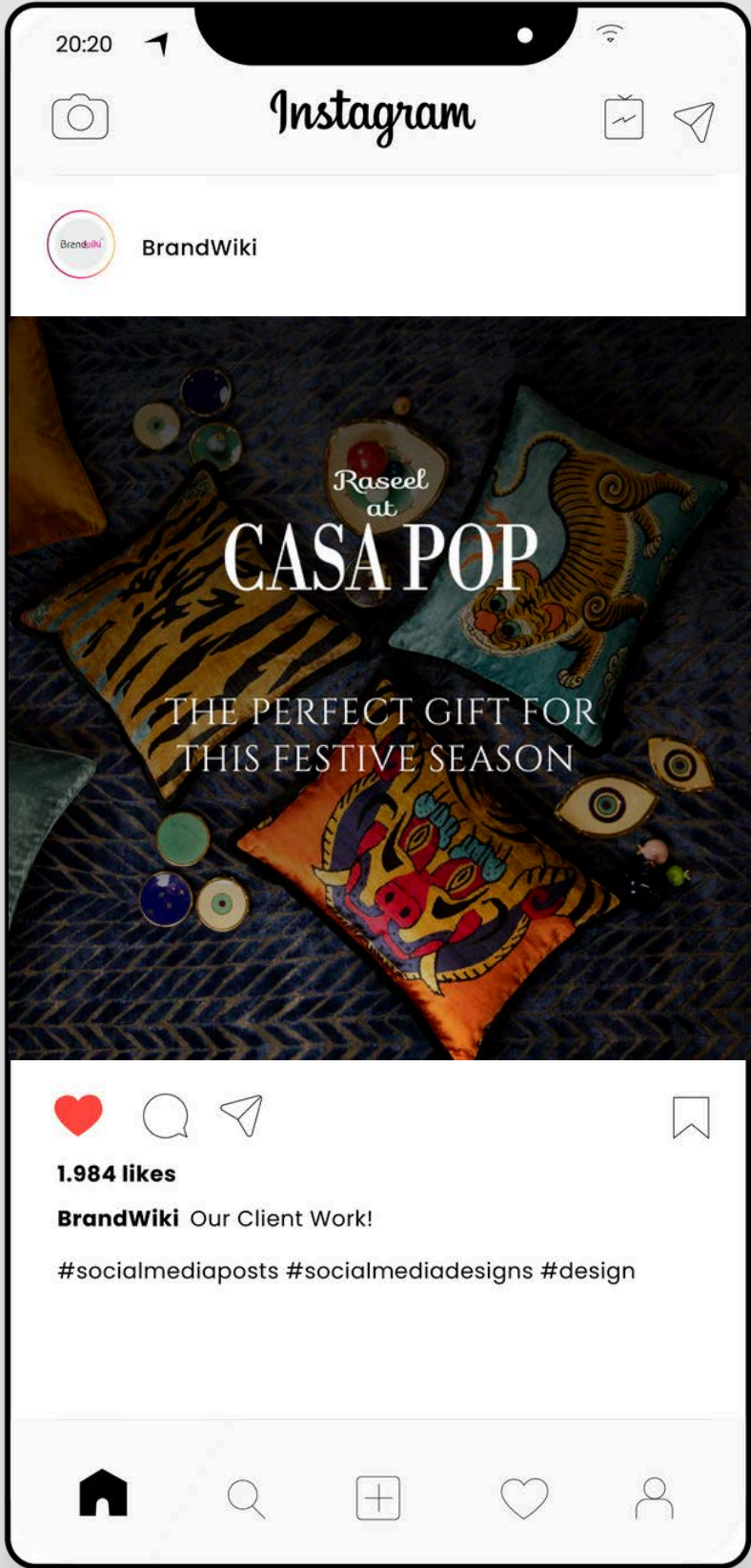
WEBSITE *design*



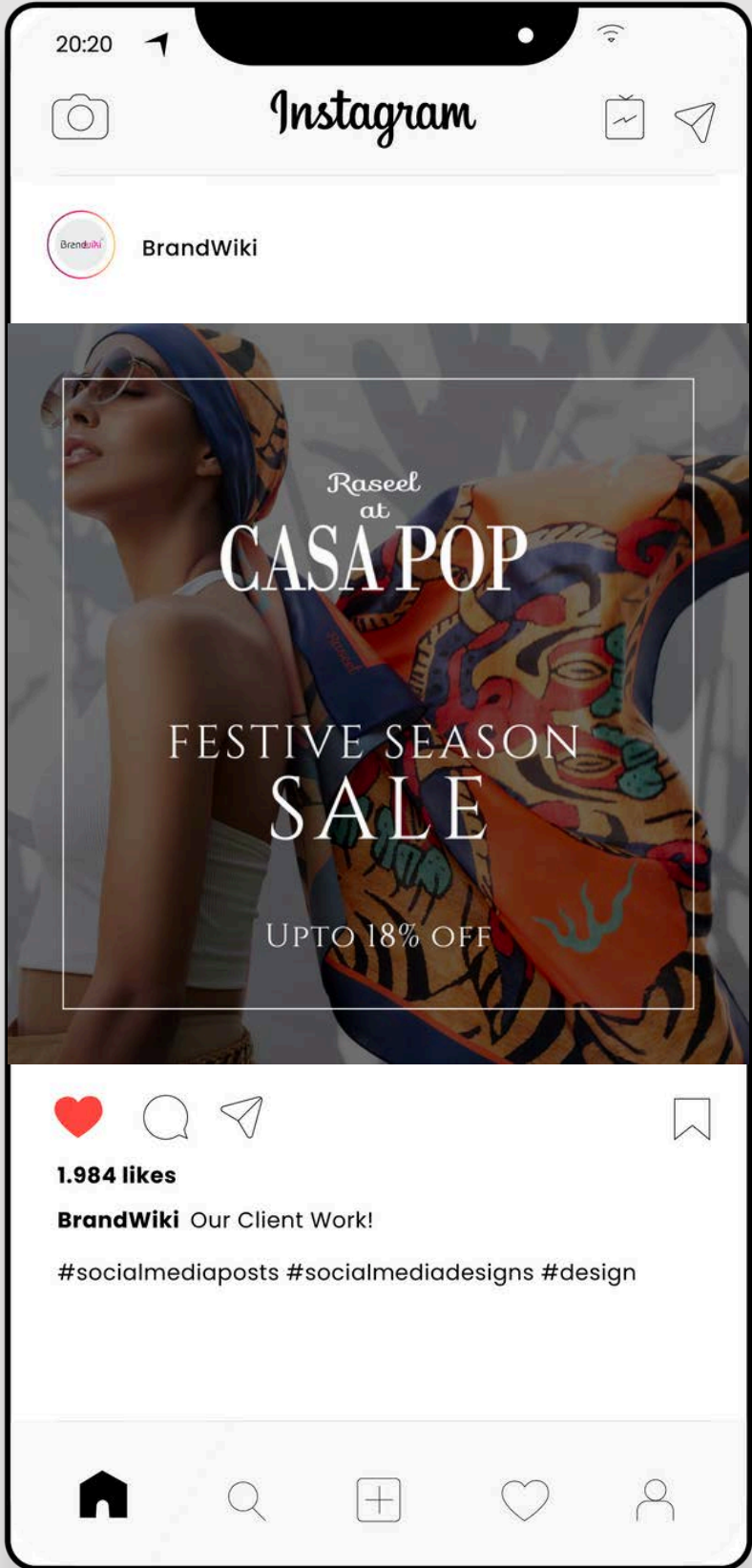
INVOLVMENT

- + Wordpress Enterprise CMS
- + SEO
- + Google Cloud Hosting
- + Ticketing Booking Gateway

SOCIAL MEDIA *design*



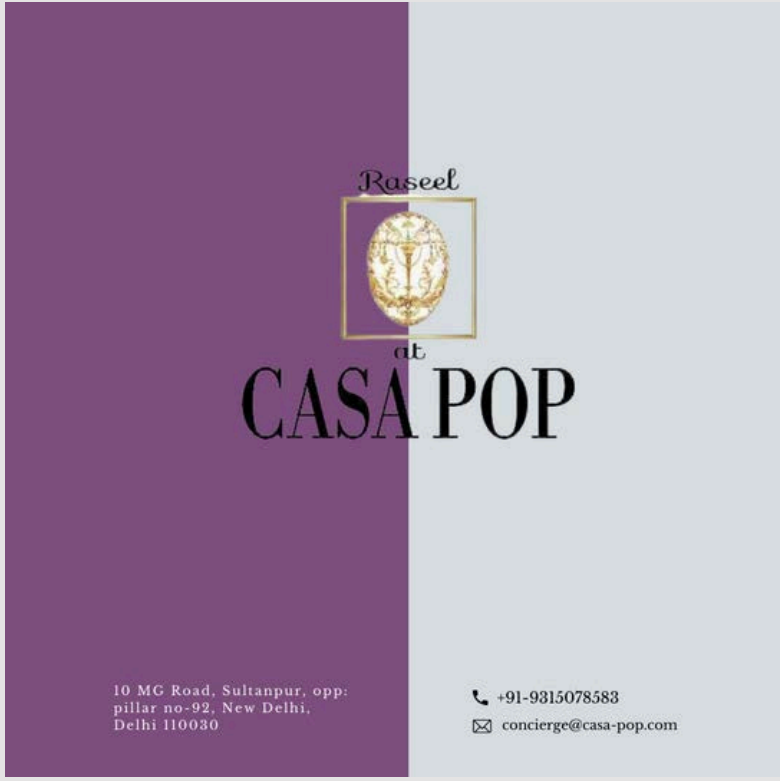
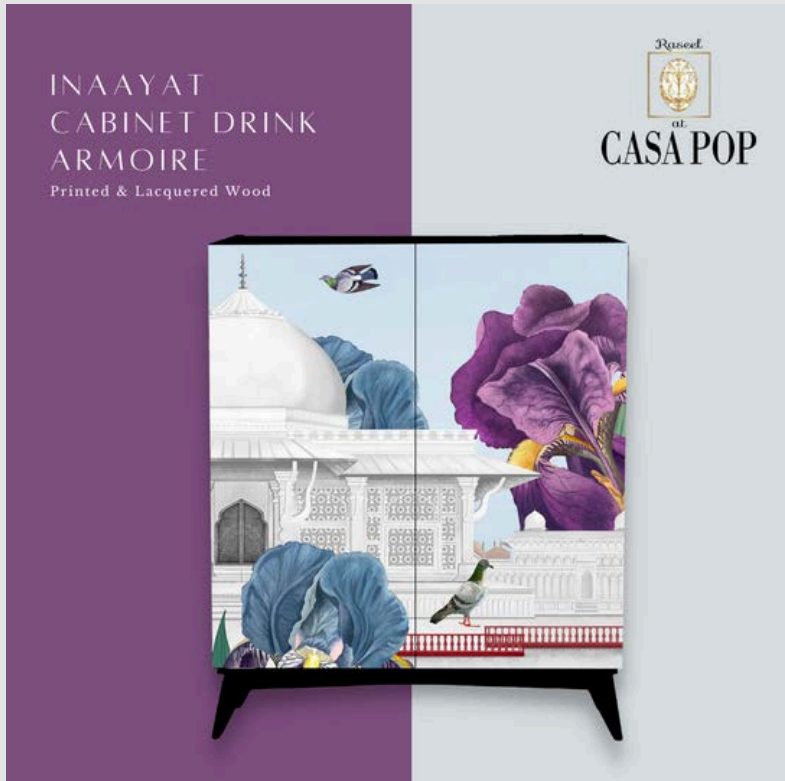
SOCIAL MEDIA *design*



SOCIAL MEDIA *design*

Raseel

at
CASA POP

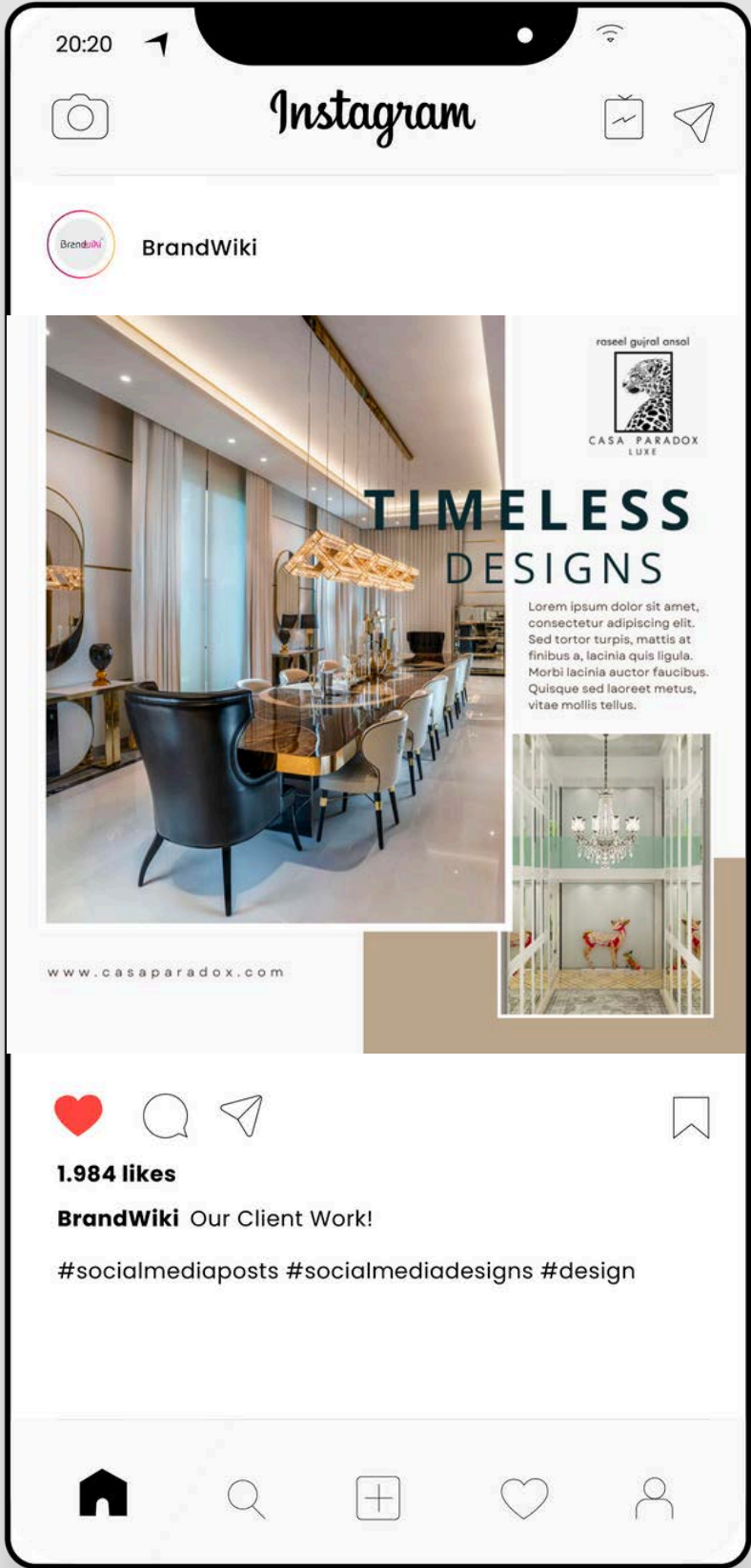


SOCIAL MEDIA *design*

raseel gujral ansal



CASA PARADOX
LUXE



CASA PARADOX LUXE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tortor turpis, mattis at finibus a, lacinia quis ligula. Morbi lacinia auctor faucibus. Quisque sed laoreet metus, vitae mollis tellus.



www.casaparadox.com



BESPOKE LUXURY

LUXURY, HANDMADE AND CRAFTED IN INDIA.
Our bespoke furniture collection is trusted by the discerning connoisseur & brings the freedom of customized solutions.

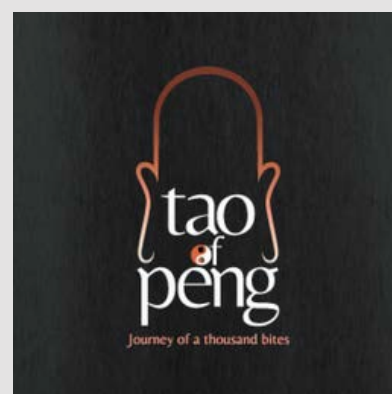
WWW.CASAPARADOX.COM

WALLPAPERS



www.casaparadox.com

WEBSITE *design*



INVOLVMENT

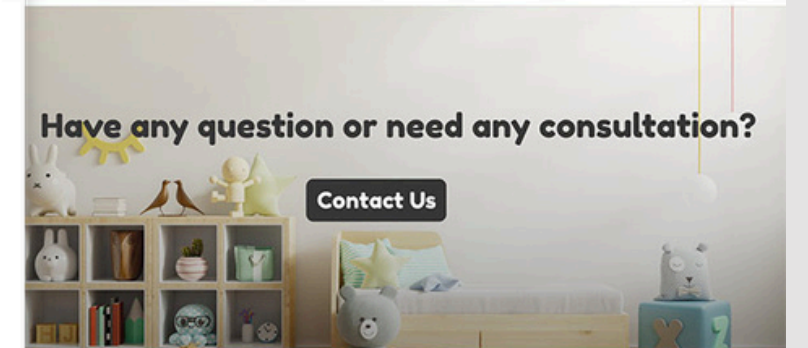
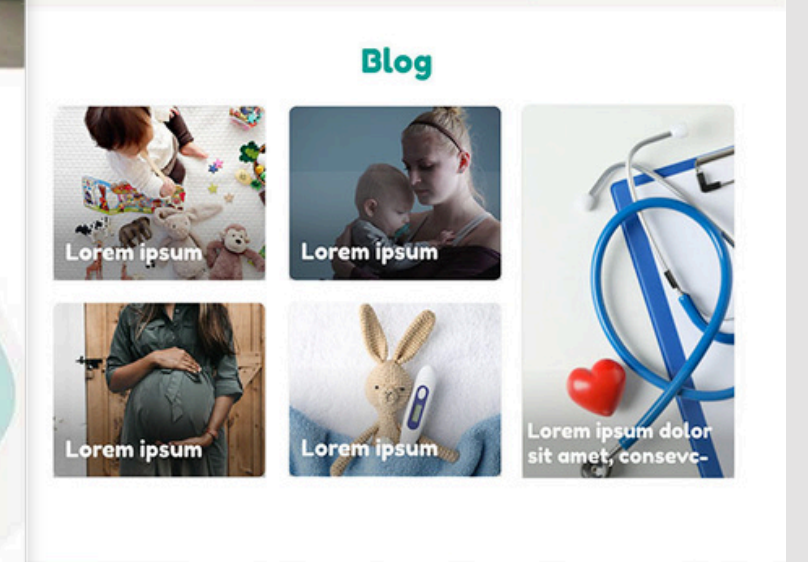
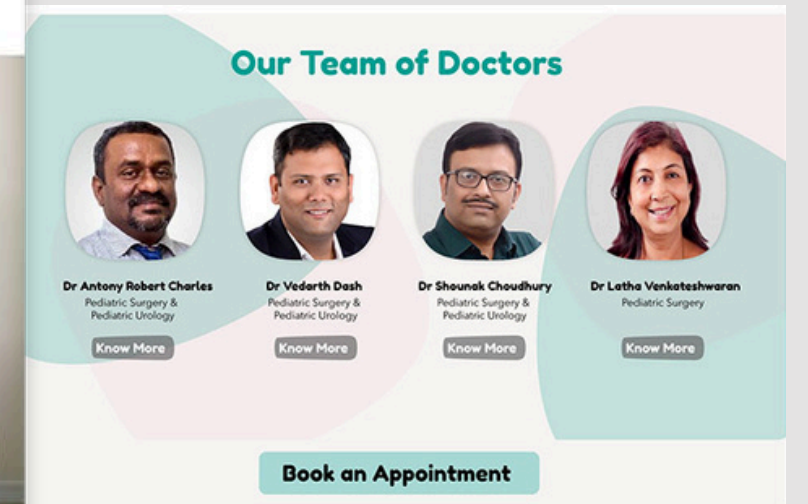
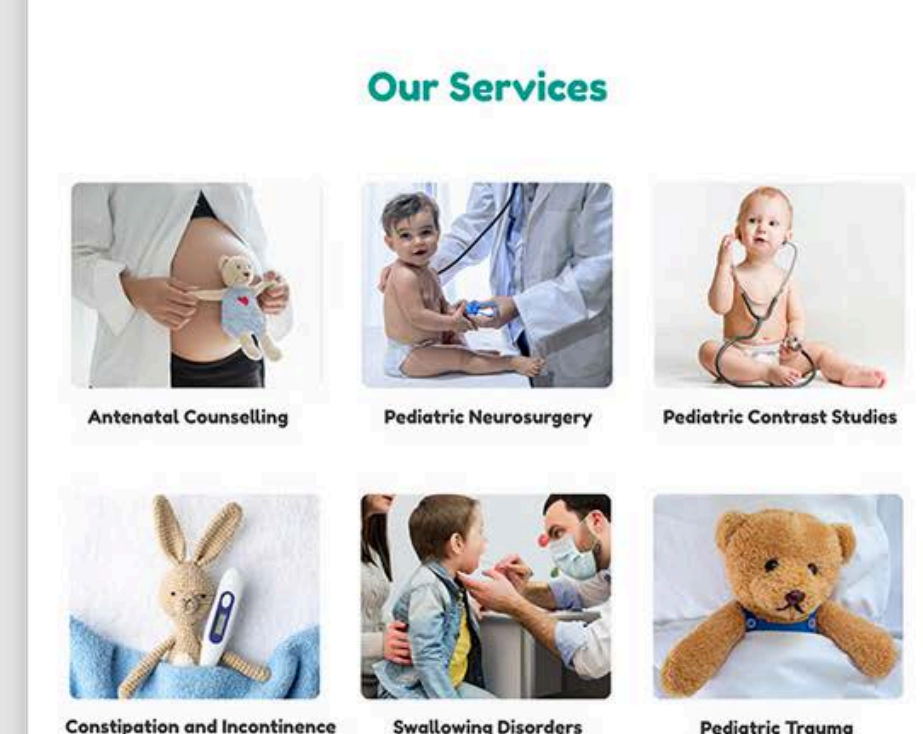
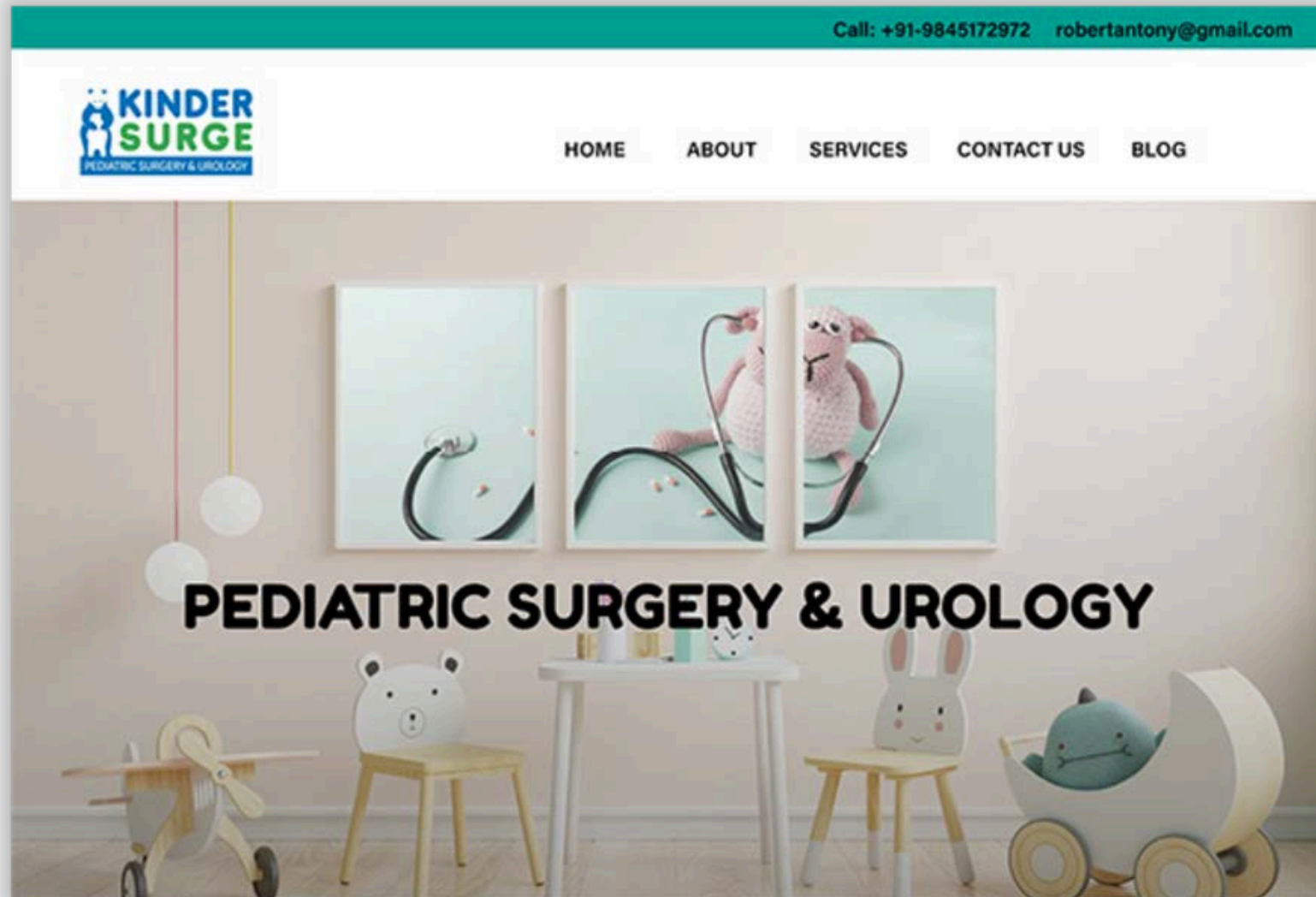
- + UI / UX Design
- + Wordpress Enterprise CMS
- + SEO
- + Google Cloud Hosting

HEALTH & WELLNESS

Brands



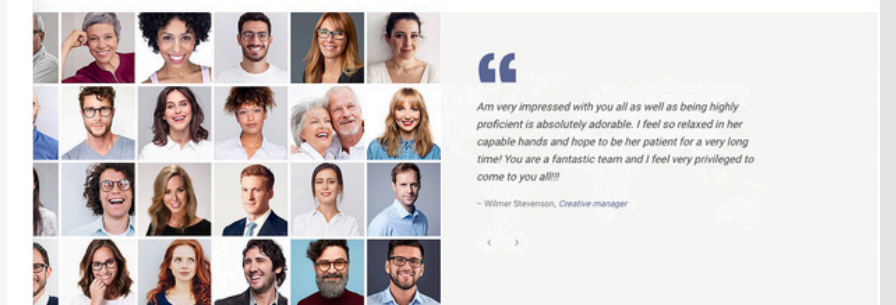
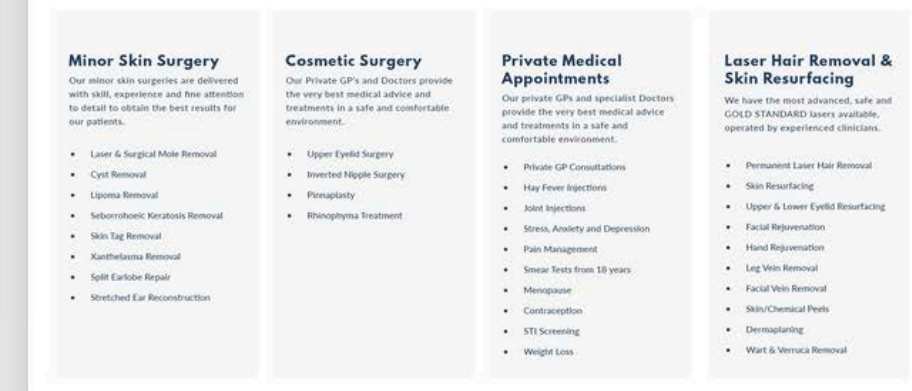
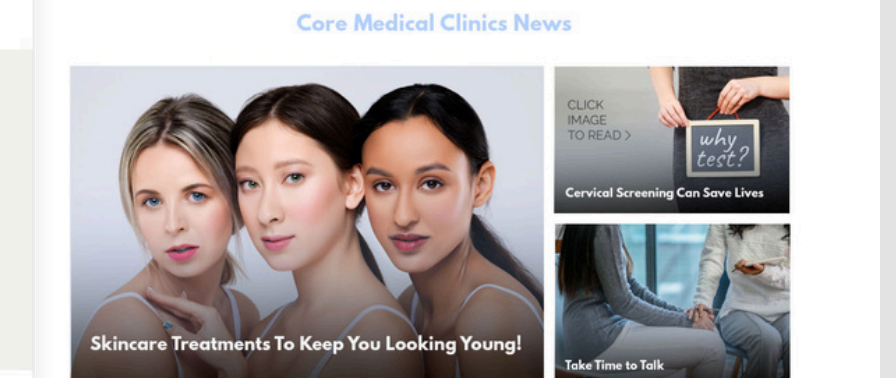
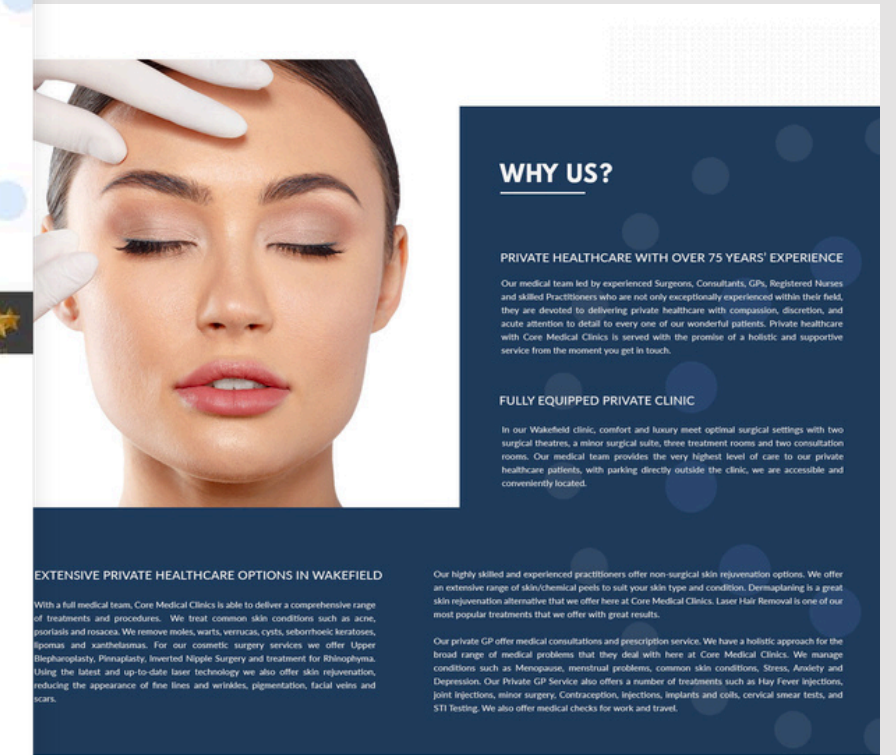
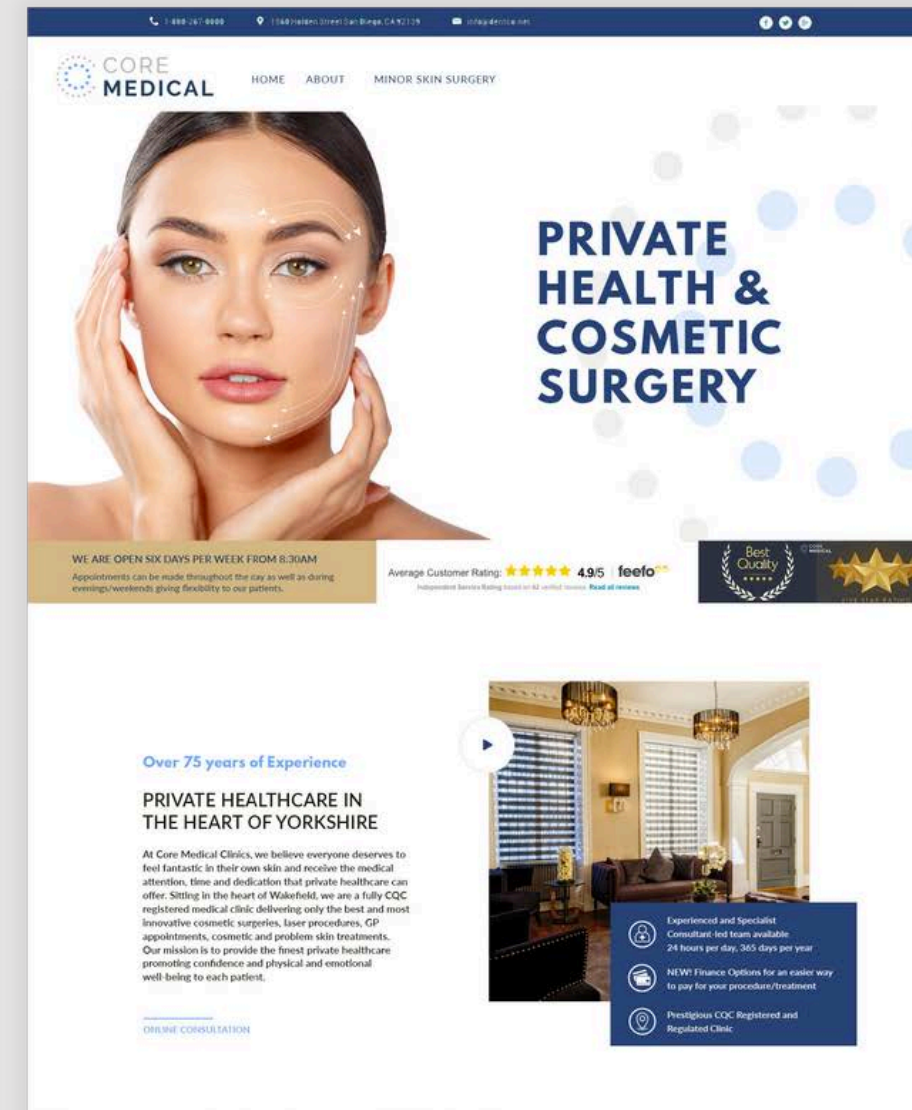
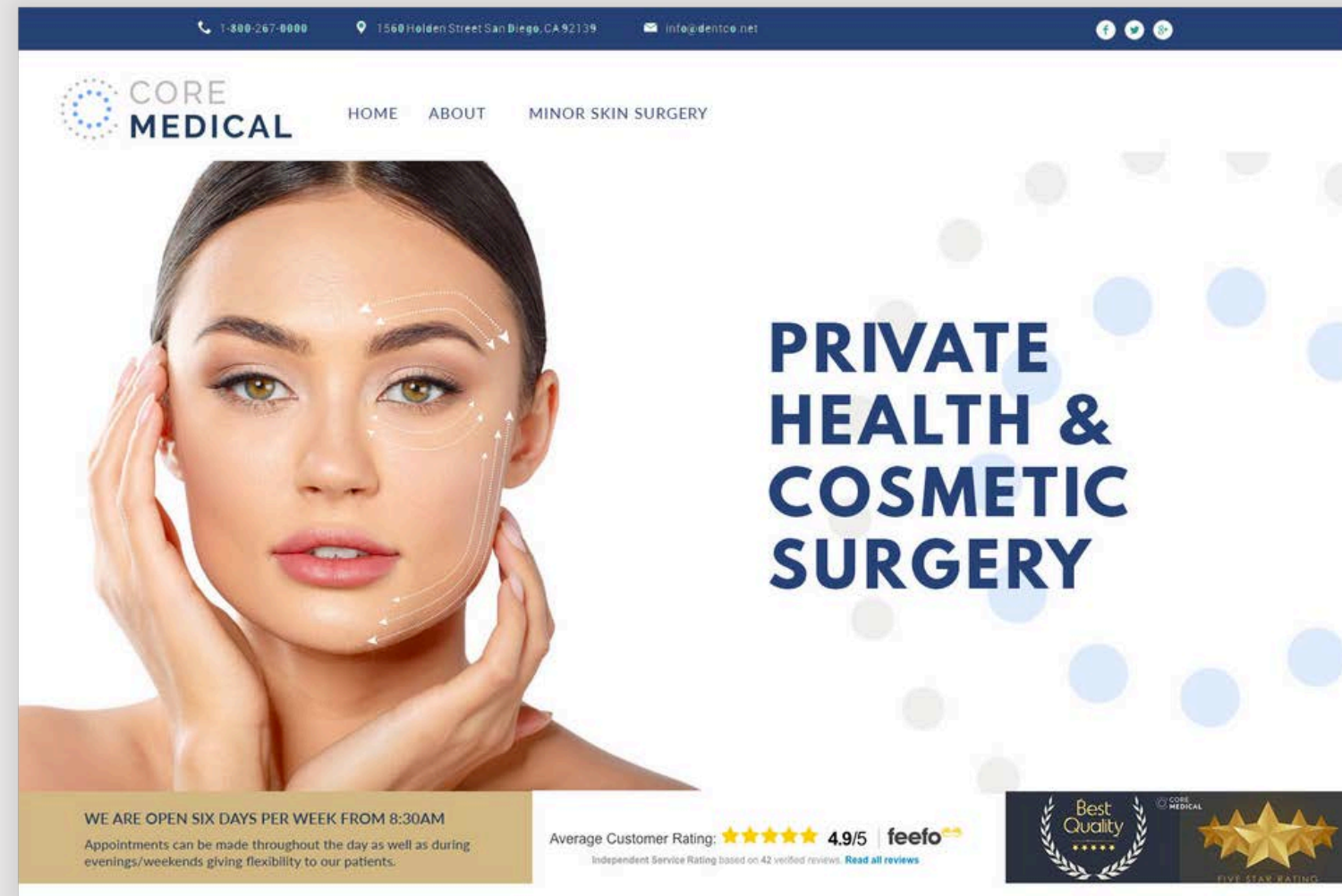
WEBSITE design



INVOLVMENT

- + UI / UX Design
- + Wordpress Enterprise CMS

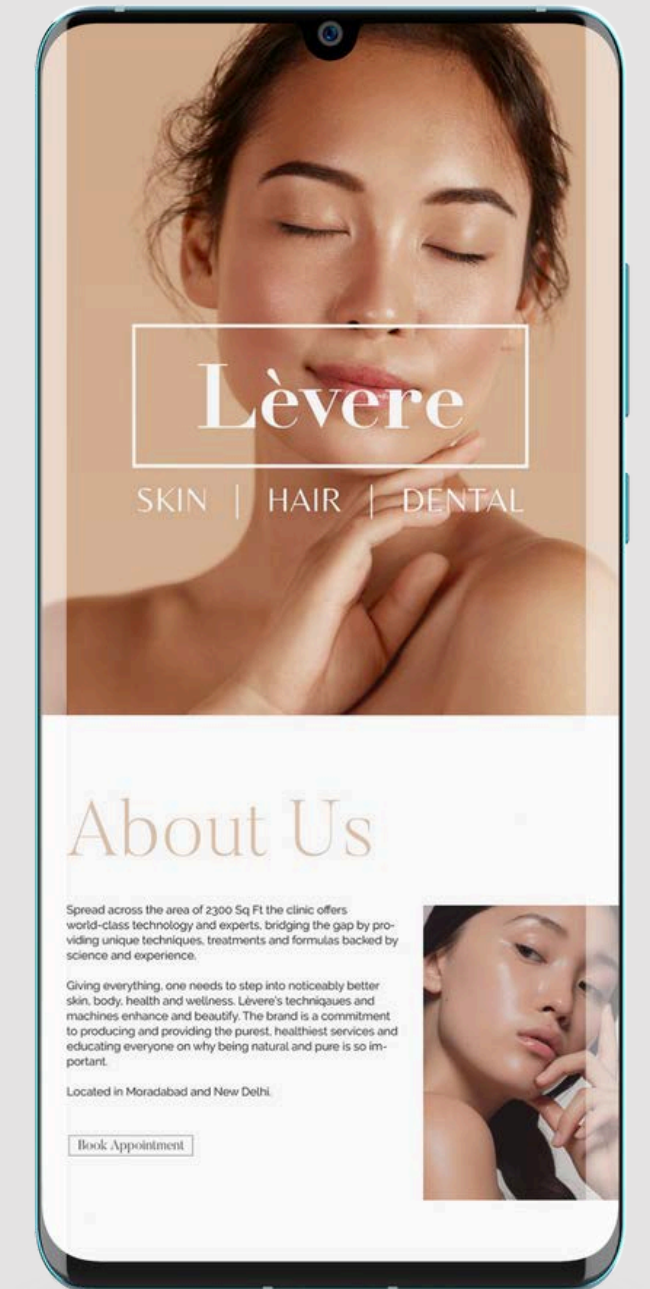
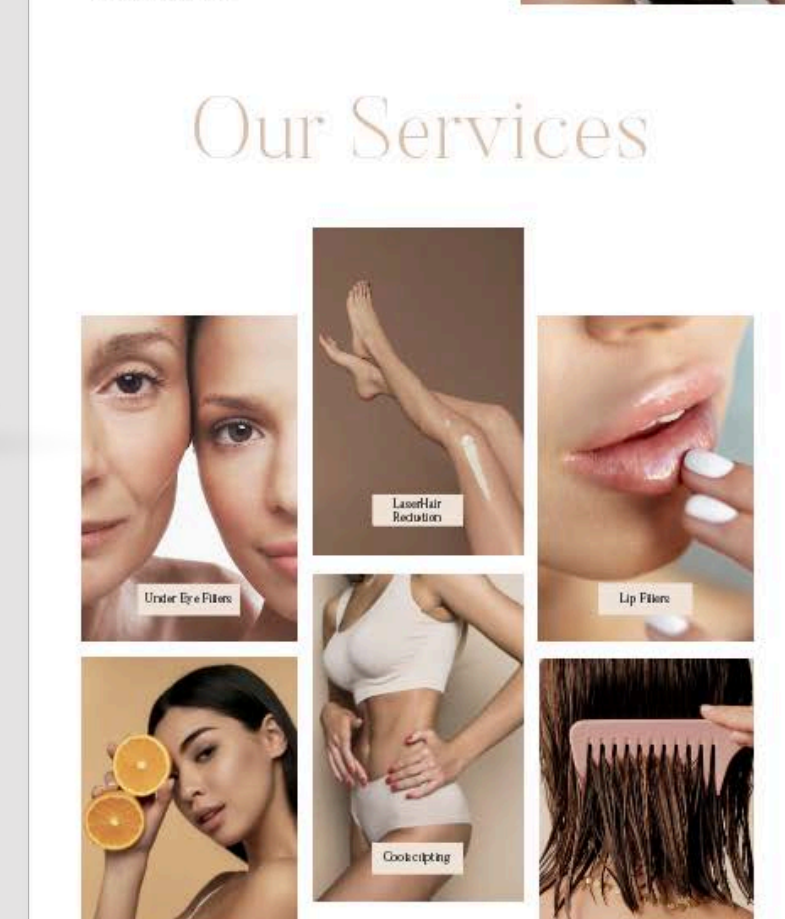
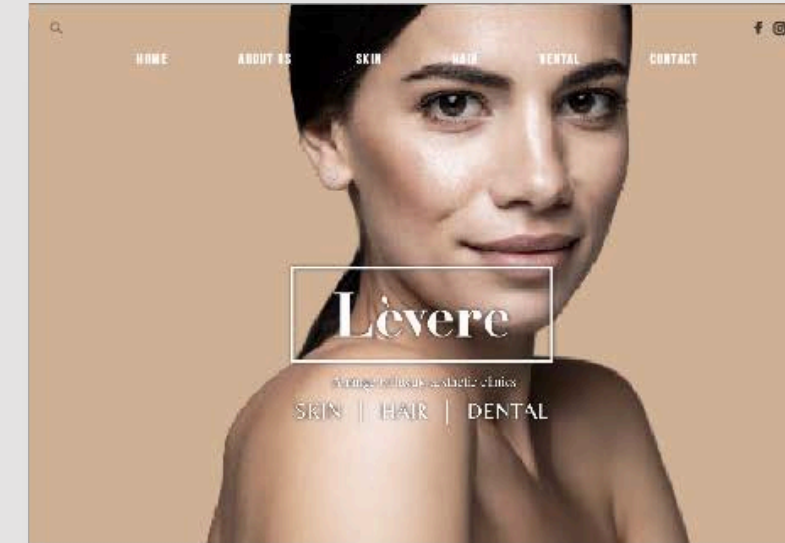
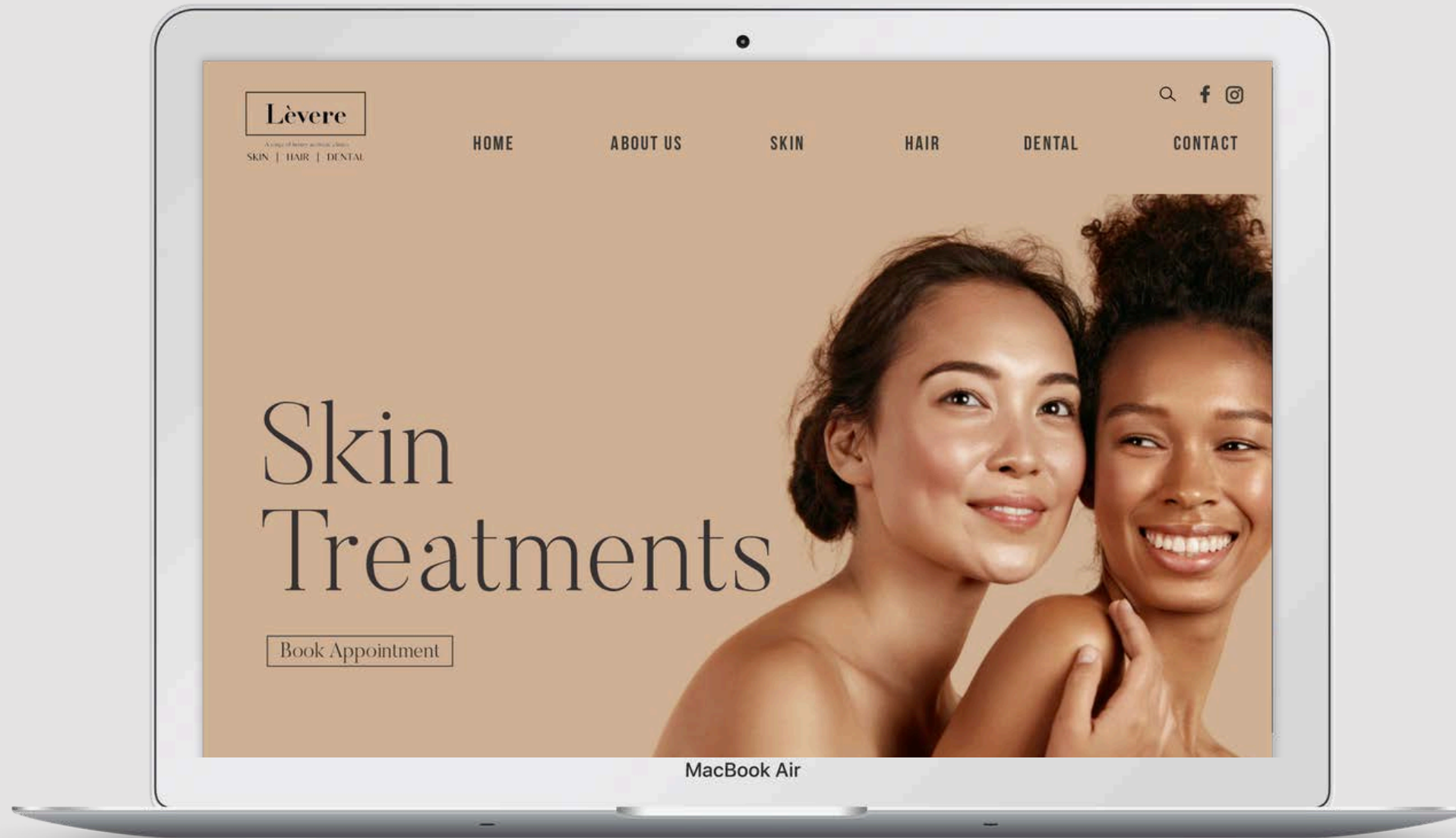
WEBSITE design



INVOLVMENT

- + UI / UX Design
- + Wordpress Enterprise CMS

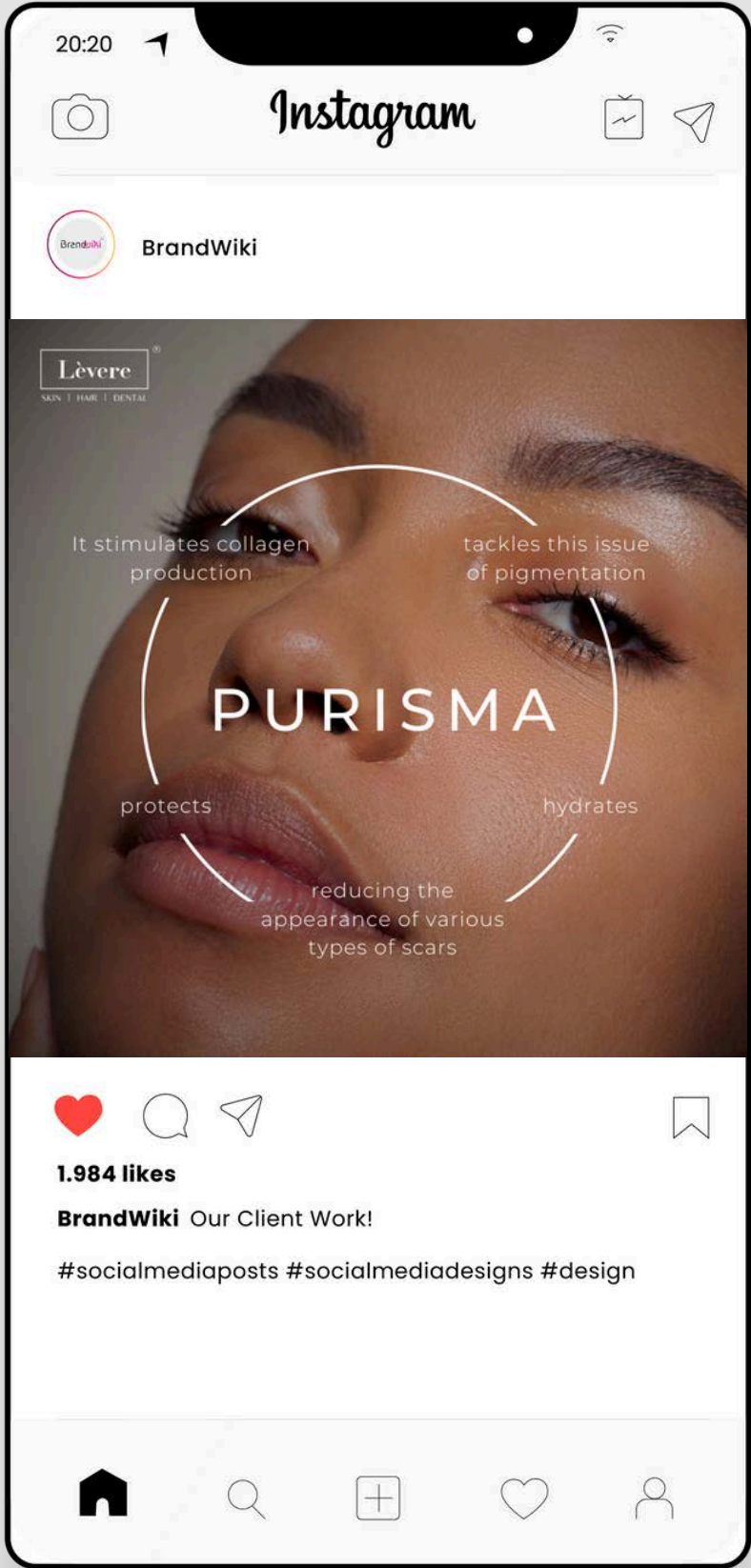
WEBSITE *design*



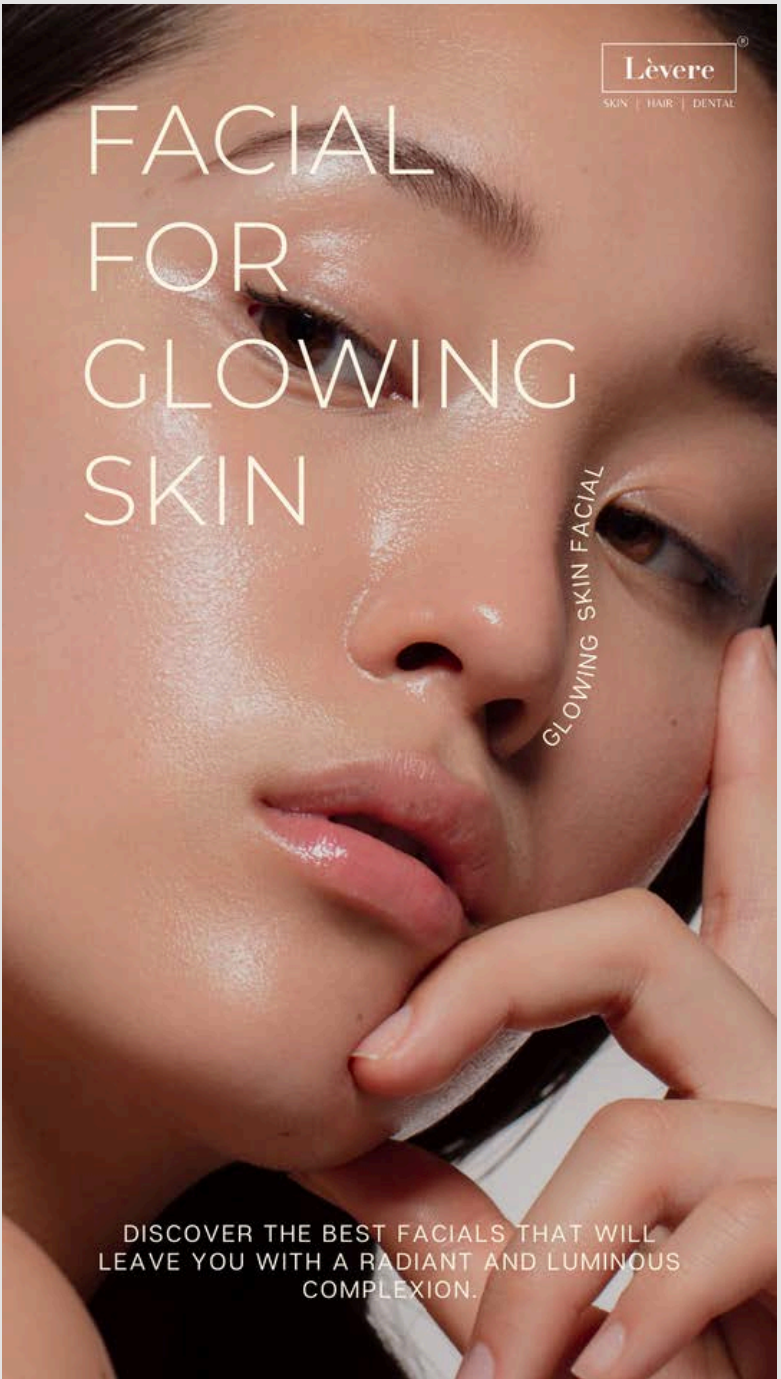
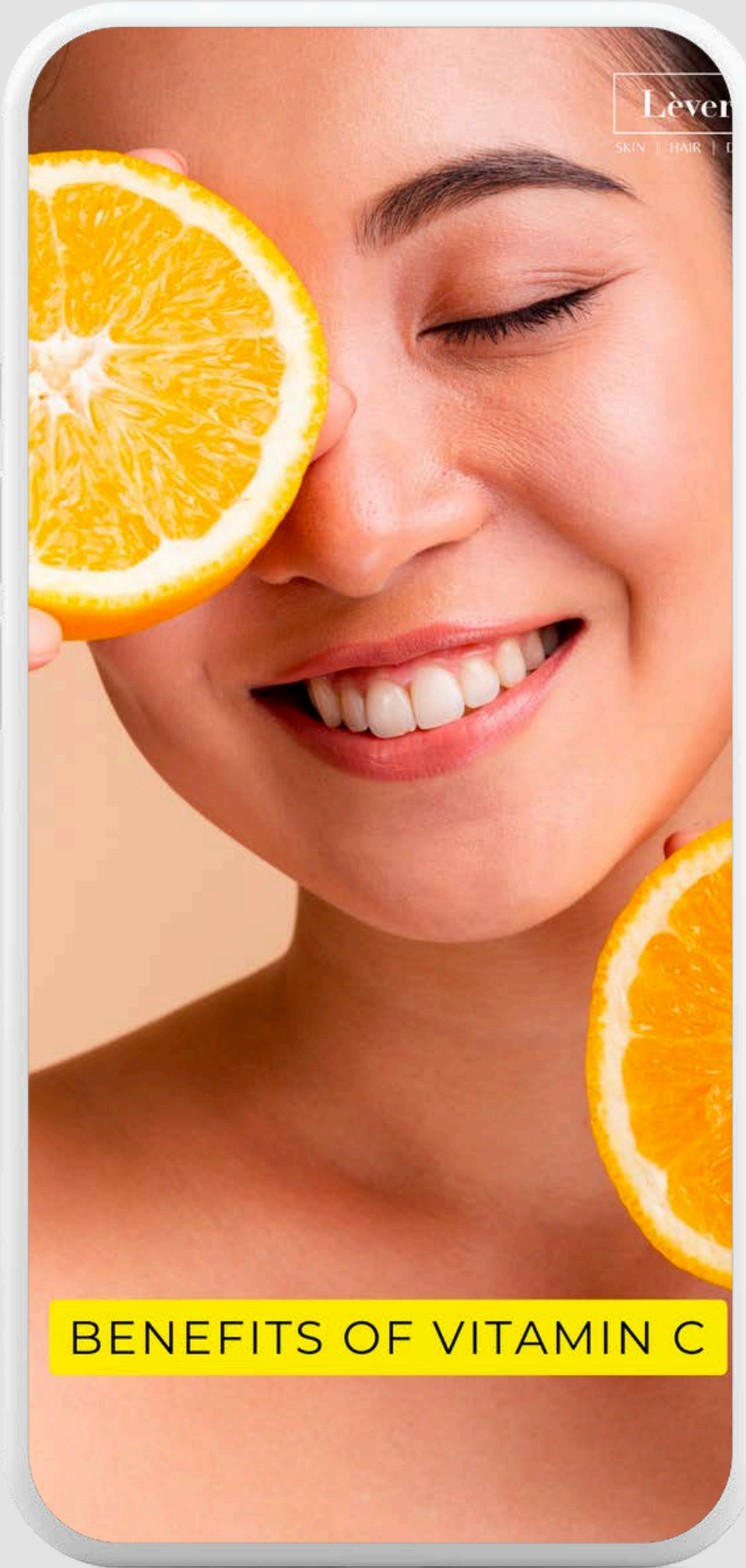
INVOLVMENT

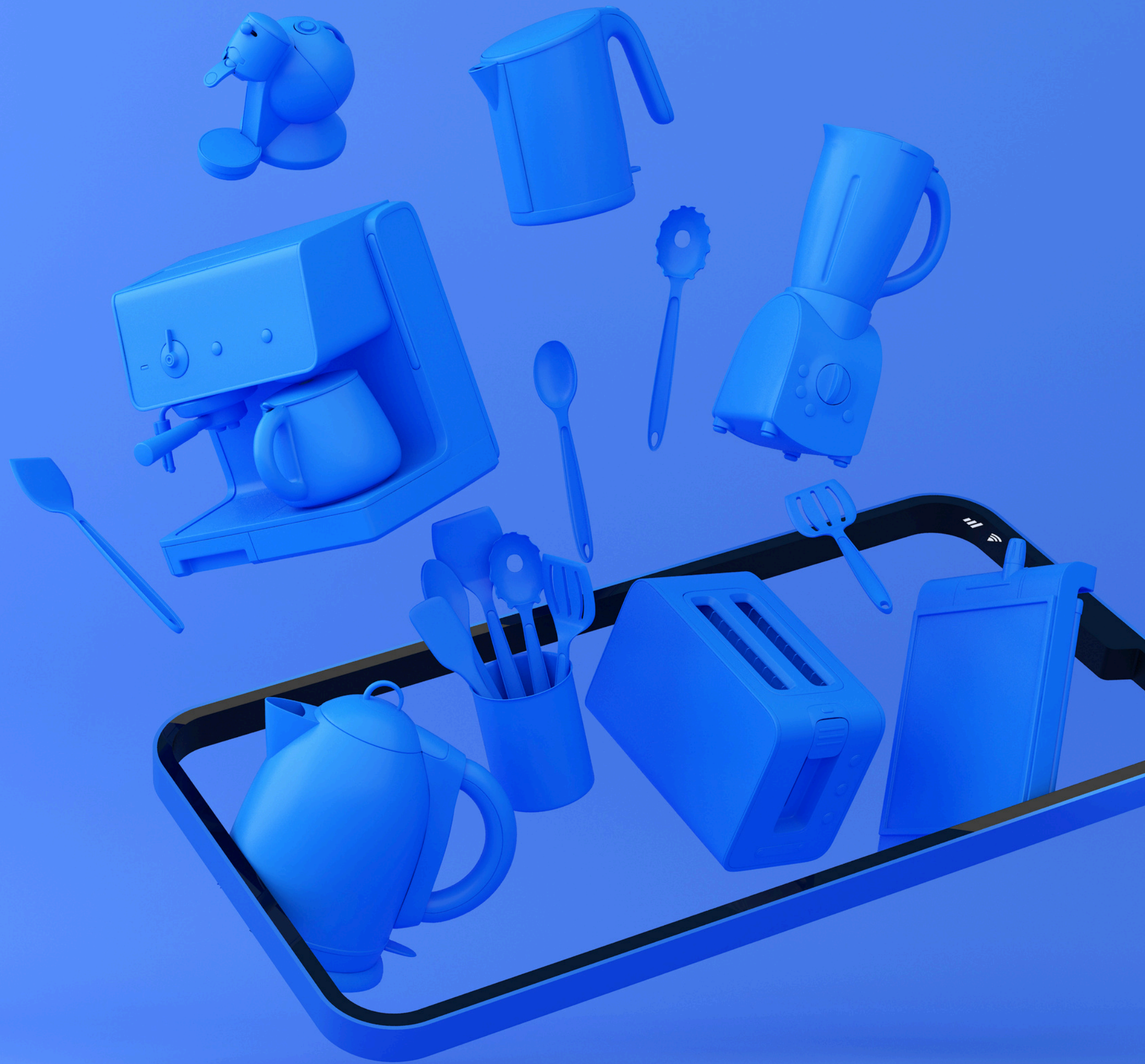
- + UI / UX Design
- + Wordpress Enterprise CMS

SOCIAL MEDIA *design*



SOCIAL MEDIA *design*





D2C
Brands

CREATIVE *design*



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Let's change the way the world does machine learning

Apply at <https://jobfinder.amazon.com>



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Come Build the Future with us. Meet us in Bangalore.

FEBRUARY 20th to 23rd, 2019
9:30 AM to 12:00 PM

Orion Building, Ground Floor, Amazon Recruitment Centre,
Bagmane Constellation Business Park,
Opp. Soul Space Arena Mall, Marathalli Ring Road,
Mahadevapura, Bangalore – 560037



Bring your voice

Want to bring your voice to work?
We're waiting for you!

Visit our booth at the HerRising virtual career fair by Jobs For Her to know more about our diversity initiatives and inclusive hiring.

Saturday, September 19
9AM - 6 PM

PACKAGING

design



Nisā[®]

INVOLVMENT

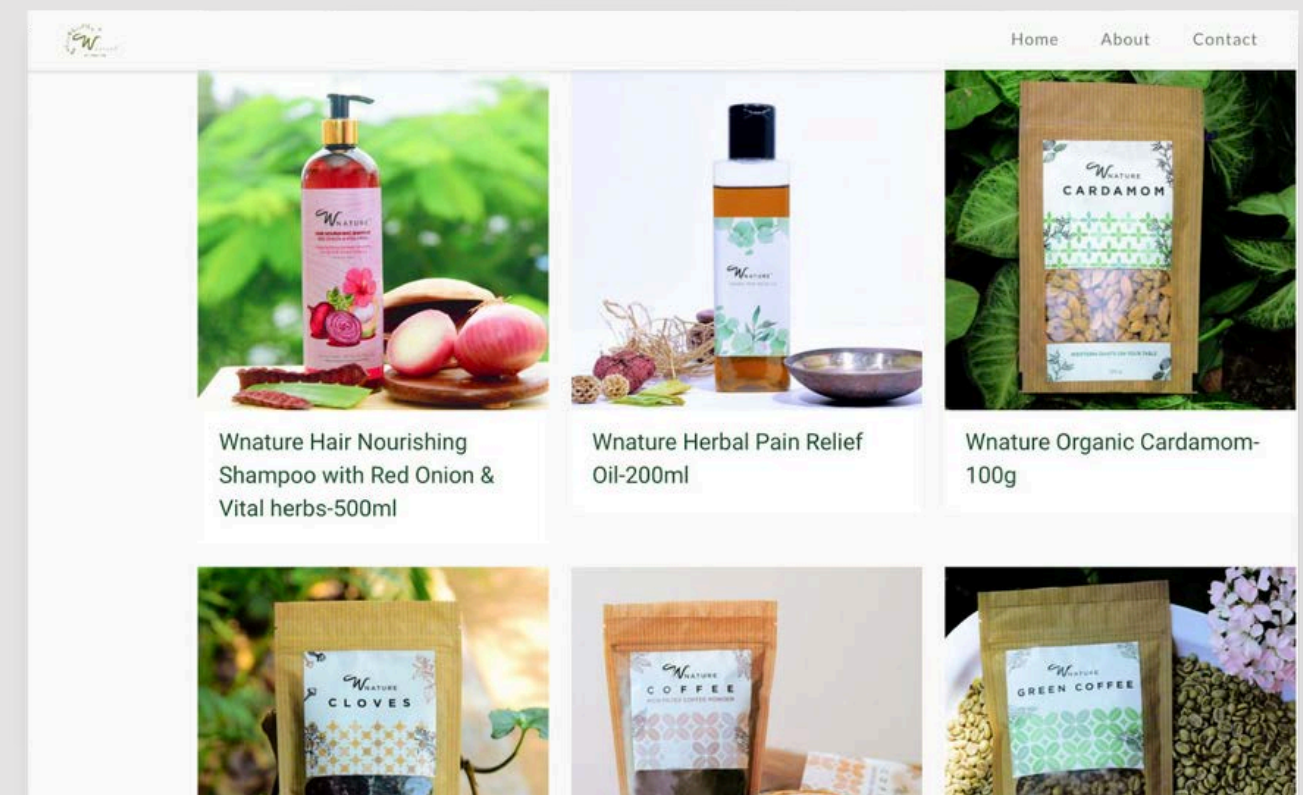
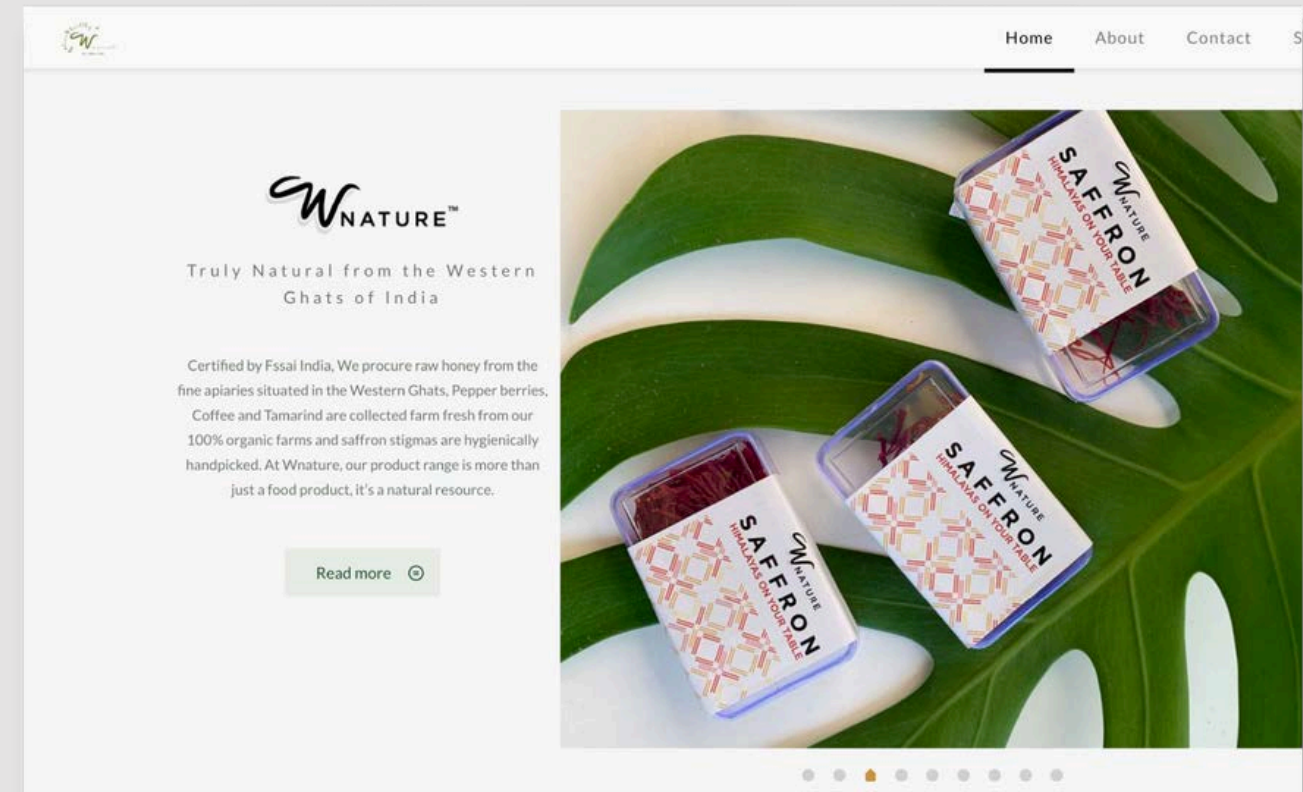
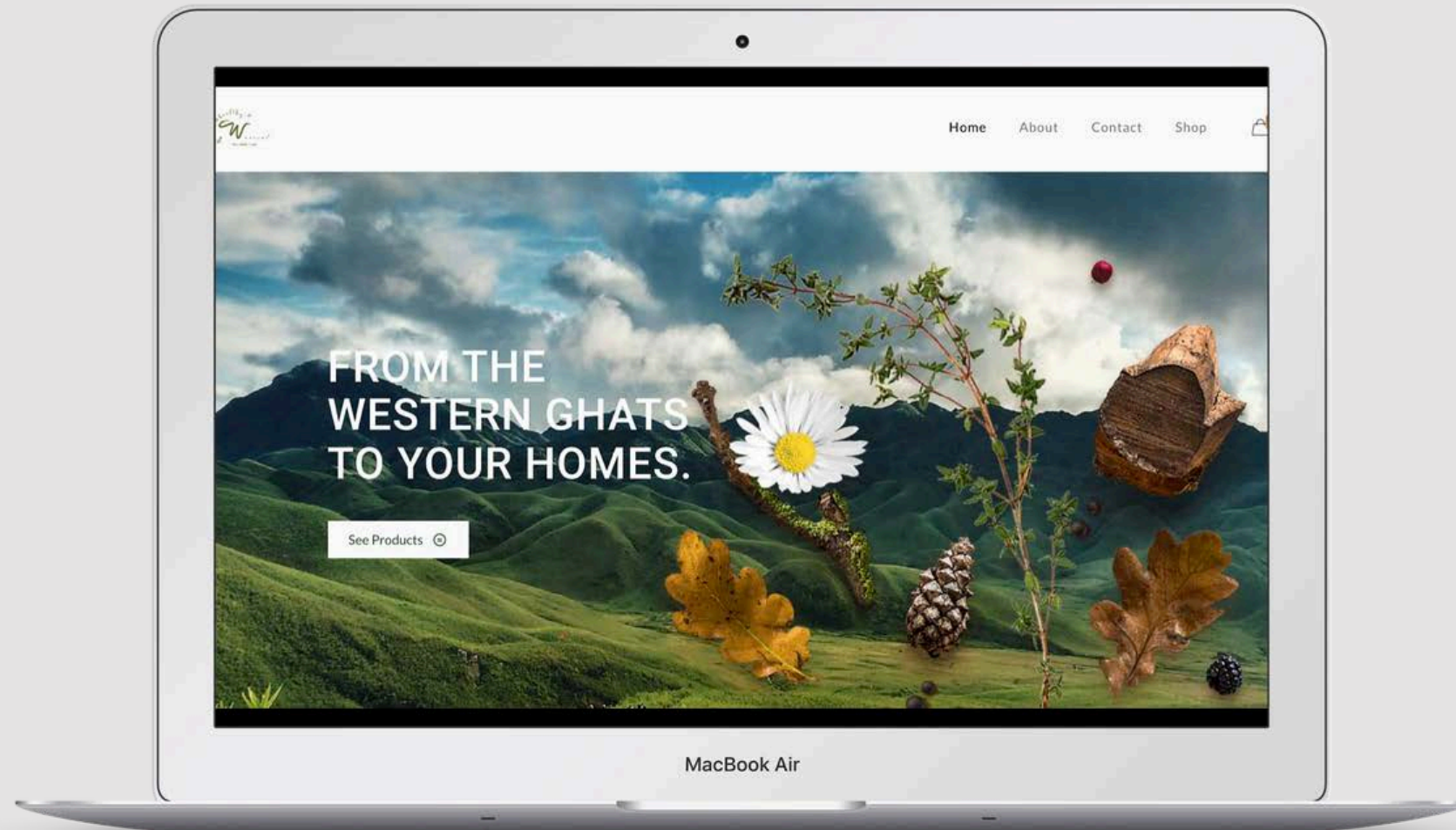
- + Packaging
- + Social Media Creatives
- + Performance Marketing

SOCIAL MEDIA *design*



Nisā®

WEBSITE *design*



INVOLVMENT

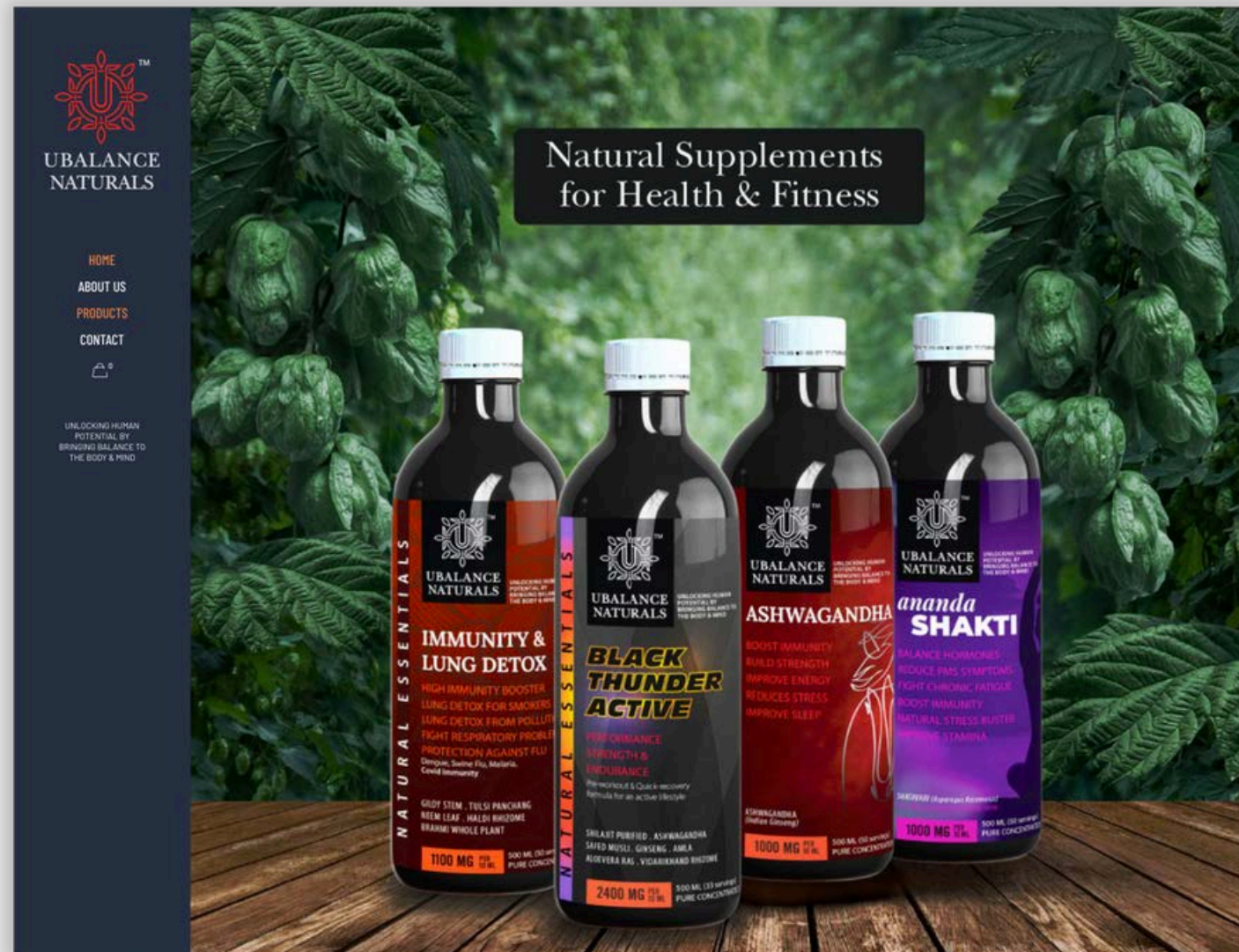
- + UI / UX Design
- + Wordpress Enterprise CMS
- + Google Cloud Hosting
- + Packaging
- + Social Media Creatives



PACKAGING *design*

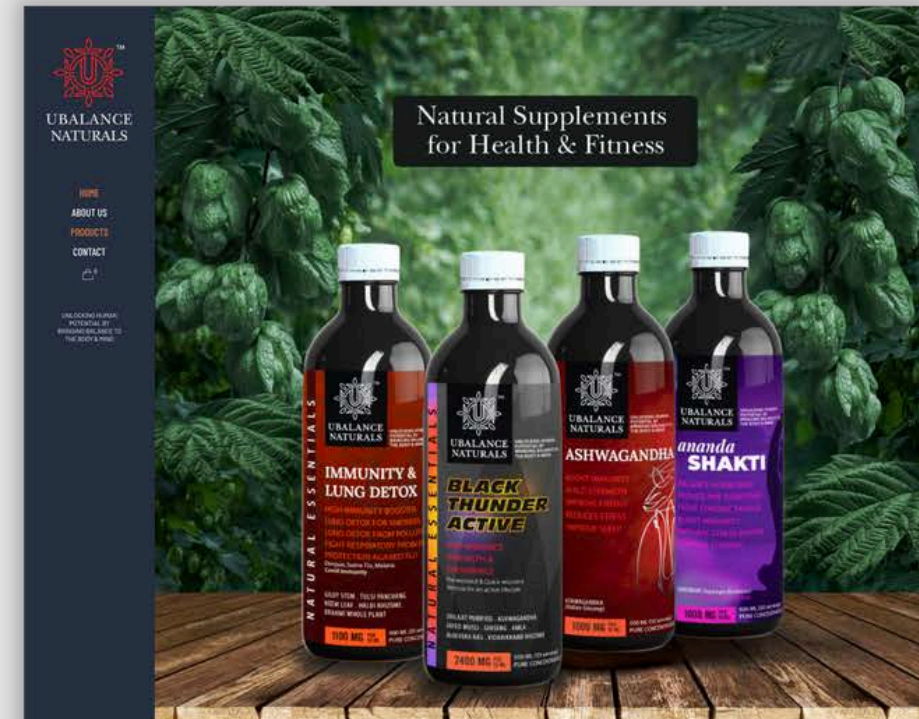


WEBSITE design



INVOLVMENT

- + UI / UX Design
- + Wordpress Enterprise CMS
- + Google Cloud Hosting
- + Packaging
- + Social Media Creatives



"For every human illness, there exists a plant which is a cure"
... but maintenance is cheaper than repair.



IMMUNITY & LUNG DETOX

High Immunity Booster • Lung Detox for Smokers • Fix Respiratory Disorder • Immunity from Flu (Cough, Cold, Dengue, Swine Flu, Malaria, Corona Immunity)

The 'Immunity booster and Lung detox formula' has the combined goodness of **Olney, Neem, Tulsi, Haldi and Brahmi** - the age old herbs used in traditional natural-medicine system for hundreds of years, which makes it extremely potent in building natural immunity for you.

Overall immunity booster. Is a must have for all households. It creates immunity for your body & protect your lungs from seasonal changes and all flus. It detoxes lungs by clearing respiratory passage - to make you **breathe easy and clears out congestion.**

QUANTITY: 500 ML. CONCENTRATION: 1100 MG / 10ML.
PRICE: Rs. 1,190

BLACK THUNDER ACTIVE

Performance • Strength • Endurance
Pre-workout & Quick muscle recovery formula for an active lifestyle.

'Black Thunder Active', has the combined strength of **Shilajit Purified, Ashwagandha, Safed Musli, Alovera Ras, Amla, Ginseng, Vidrikhand Rhizome**. Which makes it extremely potent in fighting fatigue and improving vigor, vitality, muscle mass, stamina, strength and endurance.

If you have a hectic lifestyle & you feel chronically tired this formula of 'Black Thunder Active' will give you "all-day-energy".

If you are into sports & fitness and would like to improve your strength and stamina, then this "strength and endurance booster" is for you.

QUANTITY: 500 ML. CONCENTRATION: 2400 MG / 10ML.
PRICE: Rs. 2,400



BLACK THUNDER ACTIVE

Performance • Strength • Endurance
Pre-workout & Quick muscle recovery formula for an active lifestyle.

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QUANTITY: 500 ML. CONCENTRATION: 2400 MG / 10ML.
PRICE: Rs. 2,400



ANANDA SHAKTI

Balance Hormones • Reduce PMS Symptoms • Fight Chronic Fatigue • Boost Immunity • Natural Stress Buster • Improve Stamina
The female friendly balancing herb

Ananda Shakti as the name suggests means "happiness and strength" and is a custom prepared natural plant based supplement for women to help them balance their mind and body and take charge of their health and lives. It is **Shatavari** in its purest form and is aptly termed as the female friendly balancing herb because of its multiple benefits - Balance hormones, Reduce PMS Symptoms, Fight Chronic Fatigue, Boost Immunity & Improve Stamina.

QUANTITY: 500 ML. CONCENTRATION: 1000 MG / 10ML.
PRICE: Rs. 1,250



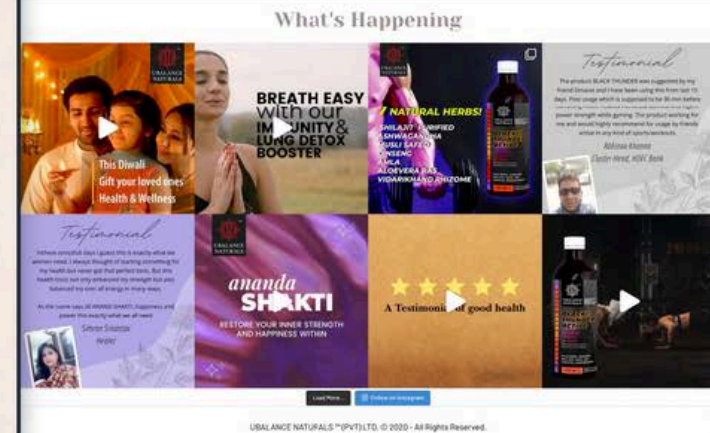
ASHWAGANDHA

Boost Immunity • Build Strength • Improve Energy • Reduces Stress • Improve Sleep

Ashwagandha is one of the most important and revered herbs in Ayurveda. A safe supplement for most of the people.

A family health tonic known for its ability to boost immune system, reduce stress, anxiety and depression by reducing cortisol levels, increase strength and stamina, boost memory, lower blood sugar, improve heart health by reducing cholesterol and triglyceride levels and promote longevity.

QUANTITY: 500 ML. CONCENTRATION: 1000 MG / 10ML.
PRICE: Rs. 1,190



CREATIVE
design

BUILD IMMUNITY

BREATHE EASY

1100 MG PER 10 ML

PURE CONCENTRATE FORMULA, NO ADDED SUGAR

IMMUNITY & LUNG DETOX

With The Goodness Of 5 Essential Herbs

INGREDIENTS (EACH 10 ML CONTAINS)

GILOYA DRY STEM (<i>Tinospora Cordifolia</i>)	400 MG
NEEM DRY LEAF (<i>Azadirachta Indica</i>)	300 MG
TULSI DRY PANCHANG (<i>Ocimum Tenuiflorum</i>)	200 MG
BRAHMI DRY WHOLE PLANT (<i>Bacopa Tonniari</i>)	100 MG
HALDI DRY RHIZOME (<i>Curcuma Tonga</i>)	100 MG
EXCIPIENTS & STABILIZER Q.S	

**No artificial flavours, chemicals or sugar added.*

1100 MG PER 10 ML

DOSAGE:
Adults: 10ml - 15ml twice a day.

If you are experiencing flu-like symptoms, increase dosage to 3-4 times a day or as directed by the physician.

This natural supplement works the best on empty/party empty stomach. Ensure a gap of at least 30 minutes from the meals.

Main Benefits:
High immunity booster, anti-allergic, reduces signs and symptoms of different flus like dengue, swine flu, malaria & or on, improves digestion, fights respiratory problems, skin disorders, reduces stress & anxiety, improves brain & nerve functions.

BOOST IMMUNITY

BUILD STRENGTH

IMPROVE ENERGY

REDUCE STRESS

IMPROVE SLEEP

1000 MG PER 10 ML

PURE CONCENTRATE FORMULA, NO ADDED SUGAR

ASHWAGANDHA

INGREDIENTS (EACH 10 ML CONTAINS)

ASHWAGANDHA DRY ROOT (<i>Withania Somnifera</i>)	1 GM
EXCIPIENTS & STABILIZER Q.S	

**No artificial flavours, chemicals or sugar added.*

1000 MG PER 10 ML

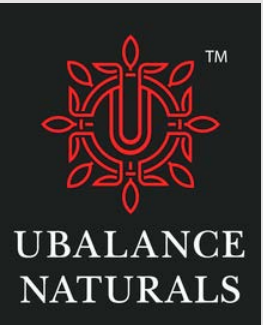
DOSAGE:
ADULTS: 10- 15 ml, twice daily, with water.

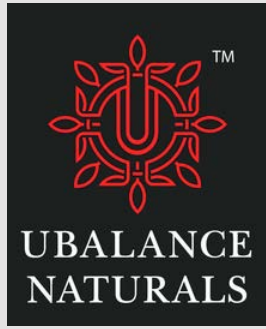
This natural supplement works the best on empty/party empty stomach. Ensure a gap of at least 30 minutes from the meals.

Main Benefits:
Ashwa in Sanskrit means horse, which refers to its unique ability of increasing strength. One of the most important supplement in Ayurveda known to promote youthful state of physical & mental health. Reduces stress & anxiety. Improves body's defense against cold & cough. Enhances brain function levels & stamina.



SOCIAL MEDIA *design*

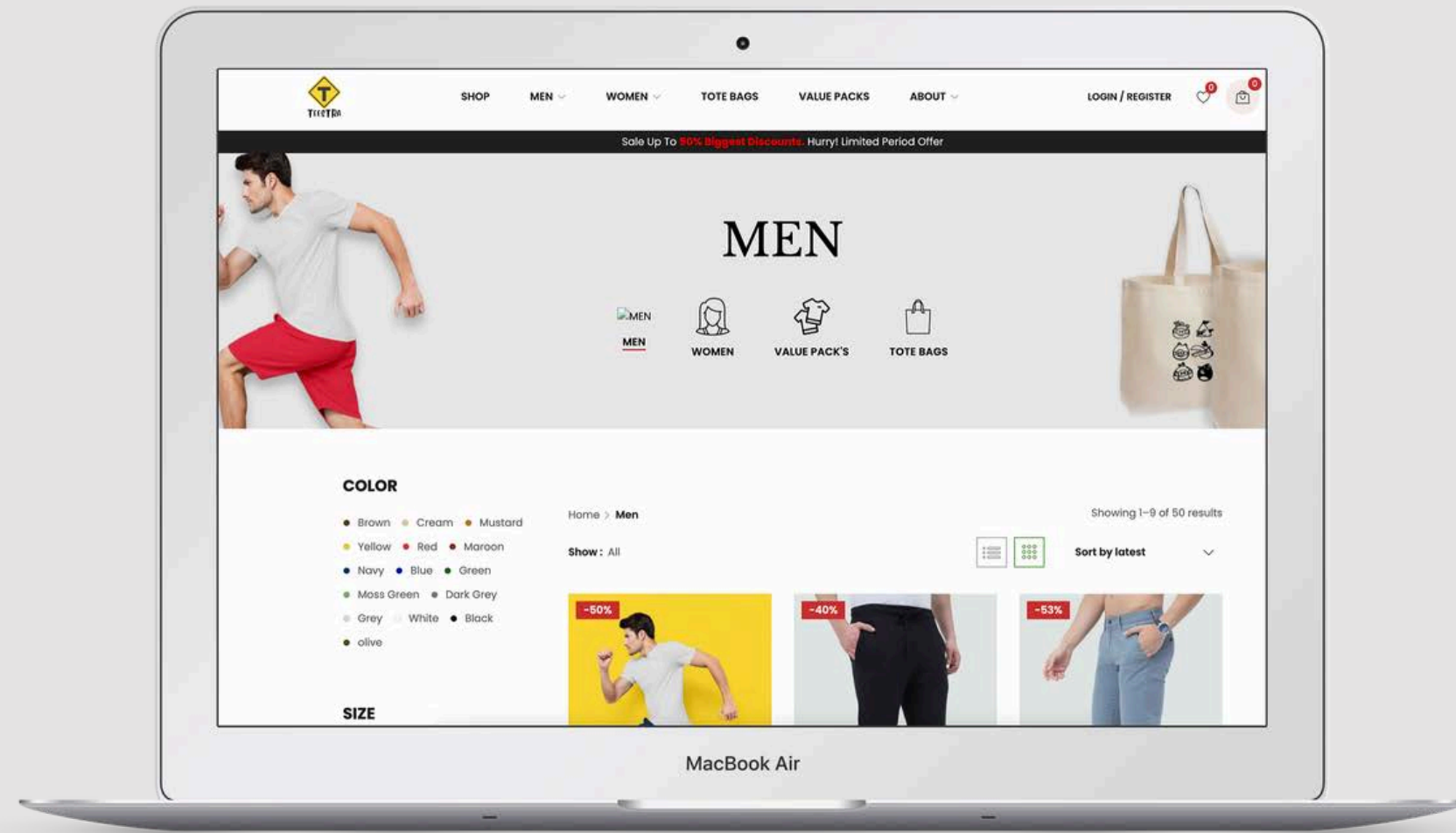




PACKAGING *design*

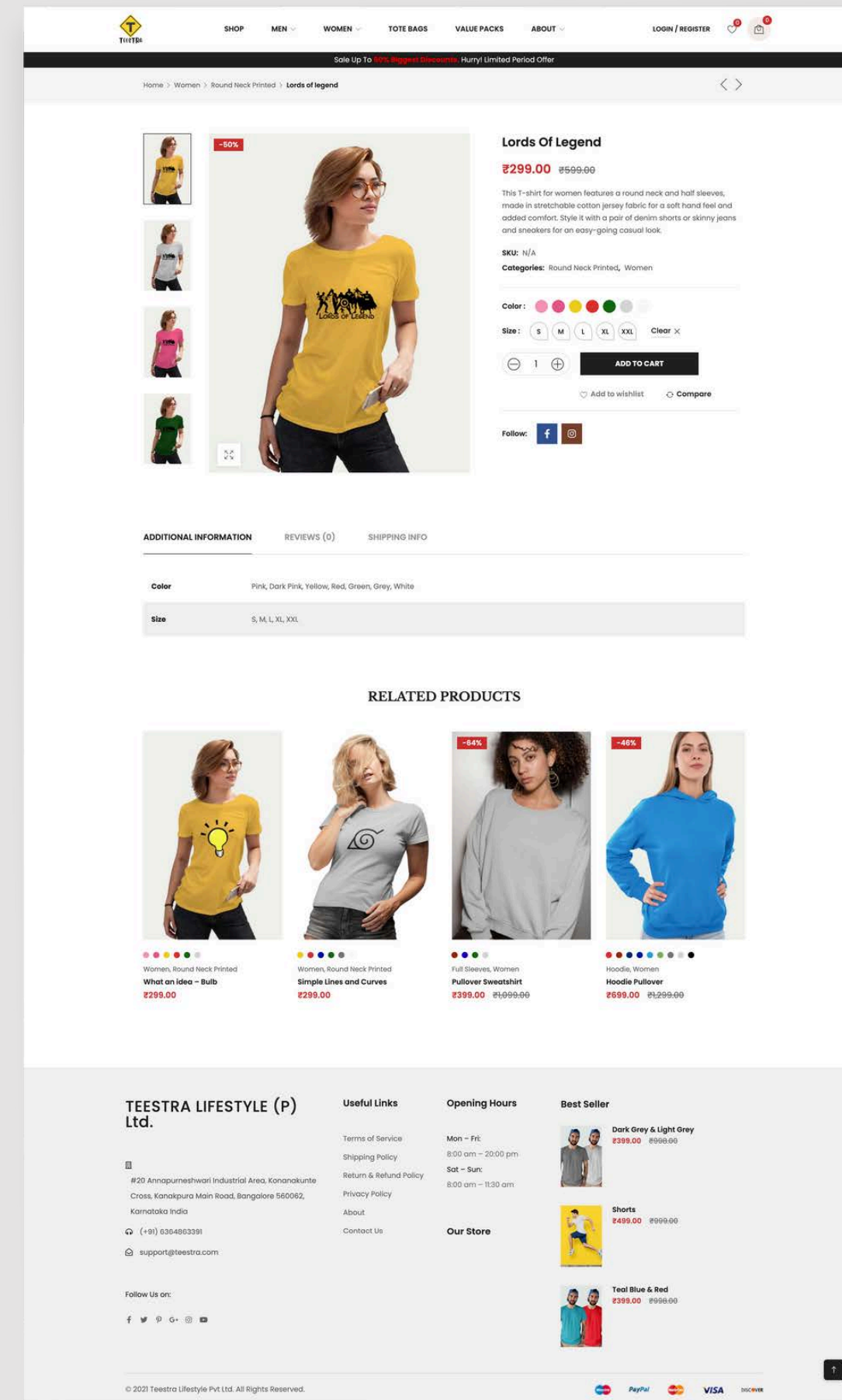


WEBSITE design

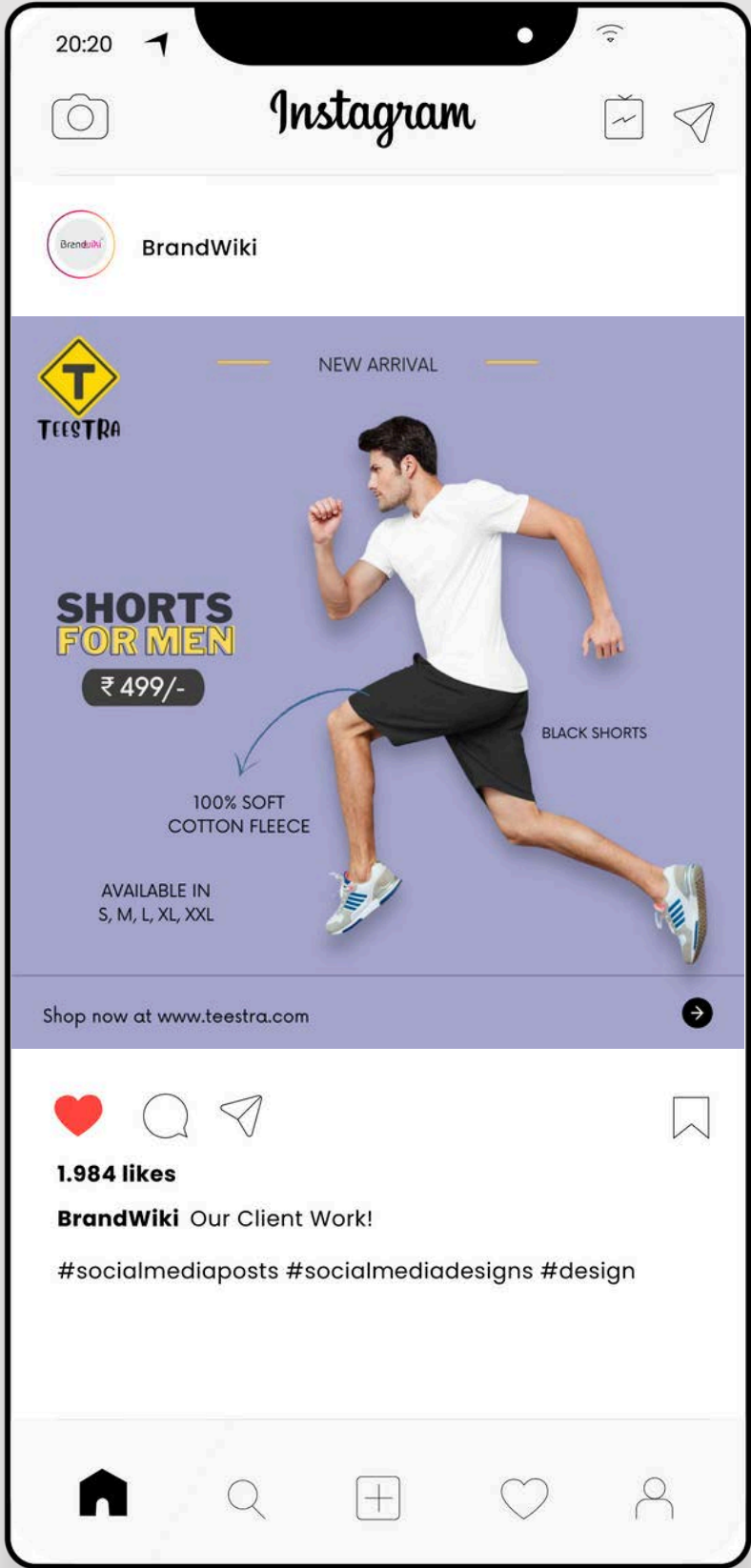


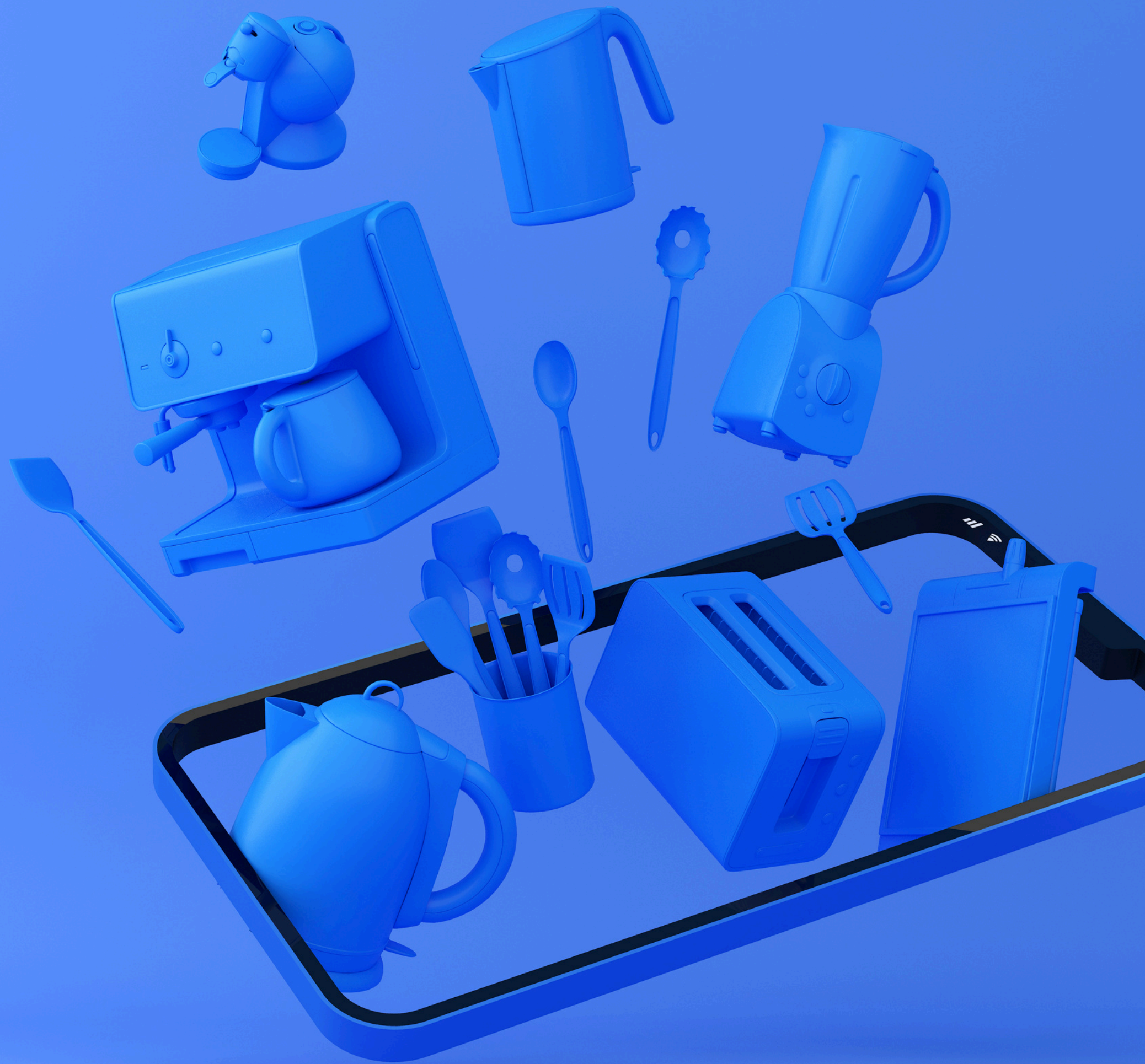
INVOLVMENT

- + UI / UX Design
- + Wordpress Enterprise CMS
- + Google Cloud Hosting
- + Packaging
- + Social Media Creatives



SOCIAL MEDIA *design*





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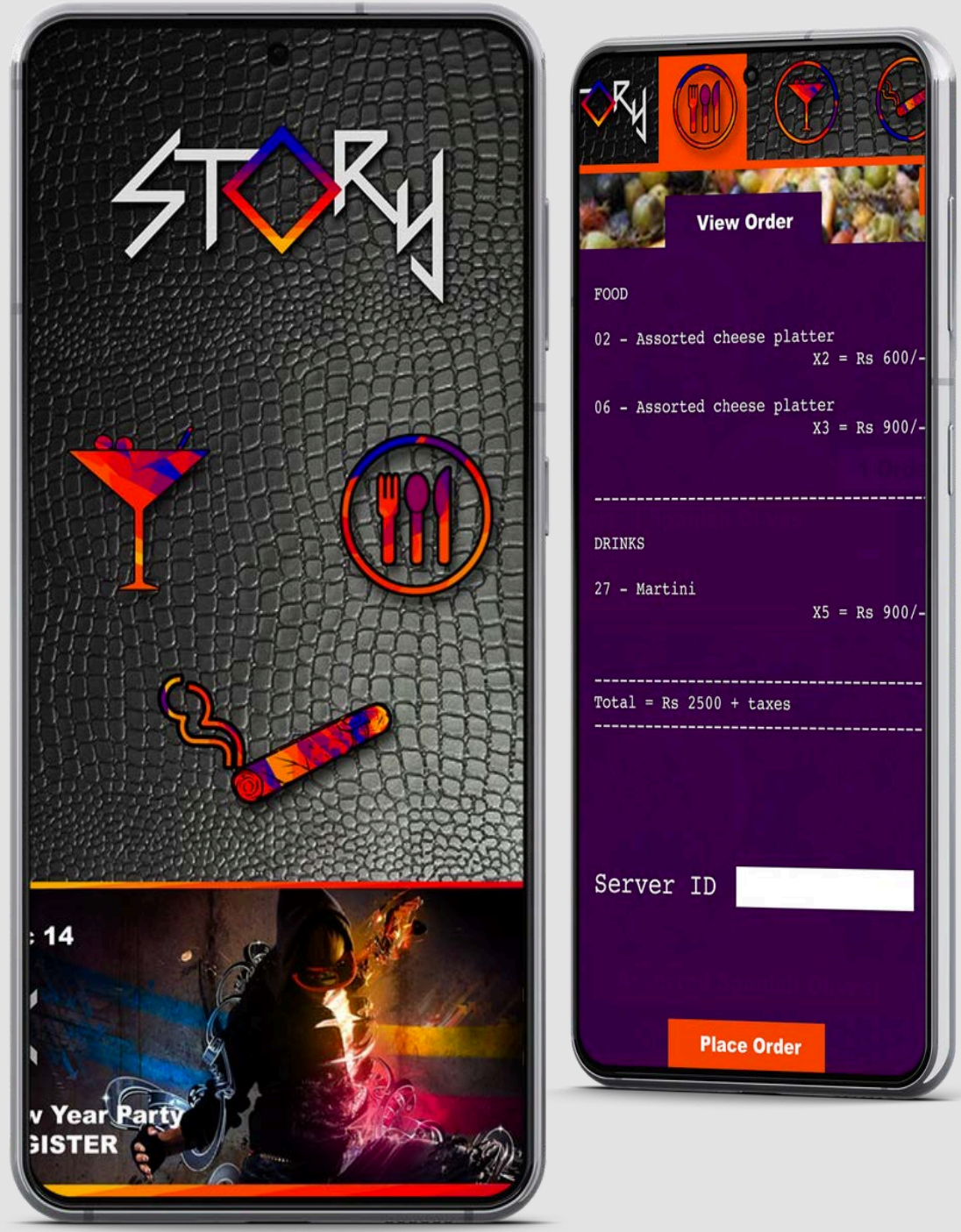
DIAGEO

INVOLVMENT

+ Brochure Designs for their Malts



CREATIVE *design*



INVOLVMENT

- + Logo and Brand Identity
- + UI / UX Design
- + Wordpress Enterprise CMS
- + SEO
- + App





EVENTS & *Collabs*

ISAAC LUXE

BY DR. GEETIKA MITTAL GUPTA

EVENT HOSTING & Guest List

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EVENT HOSTING
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TEMPTATIONS

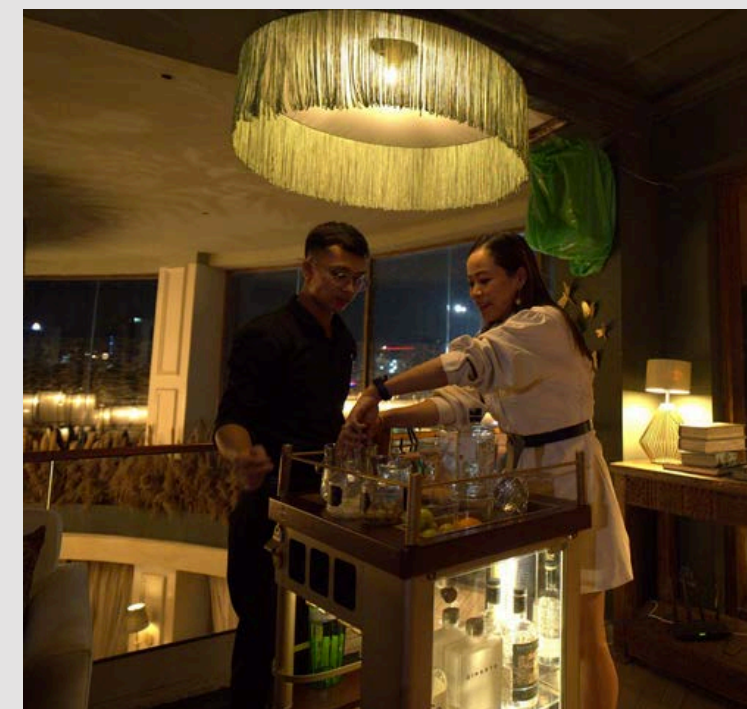
the brainchild of masterful mixologist
Varun Sudhakar.

Featuring the most eccentric cocktails for
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Menu devised by Chef Agnibh Mudi.

Wednesday, 19th June
8 pm onwards

Hosted by
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8club X CHEF VARUN X SUKHDEEP

EVENT HOSTING & Guest List

one8 COMMUNE BENGALURU · 8club · DonJulio 19 42

COMMUNE COLLECTIVE AT THE -PASS- WITH VARUN PEREIRA

JUST BACK FROM MEXICO, CHEF VARUN IS SERVING UP THE FRESHEST, MOST AUTHENTIC TACOS YOU'VE EVER TASTED-AND THAT'S JUST THE BEGINNING!

DATE 4TH AUGUST, 2024
TIME 1:00 PM - 3:00 PM
VENUE ONE 8 COMMUNE
HOSTED BY: SUKHDEEP BAHRA

DON'T MISS OUT ON THIS GASTRONOMIC ADVENTURE! RSVP TO SECURE YOUR SPOT.

WE'LL ALSO BE SERVING DON JULIO COCKTAILS, PERFECT FOR ENHANCING YOUR CULINARY ADVENTURE.

COVER CHARGE: INR 2000/- PER PERSON
1500/- REDEEMABLE AGAINST F&B





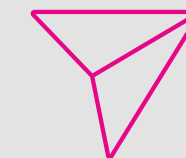
The collaboration between the JW Marriott Golfshire aimed to create awareness about the property to the pan india audience to drive more reservations.



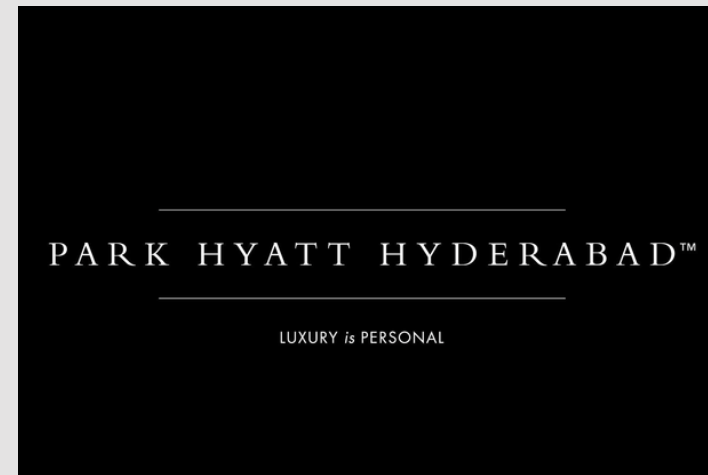
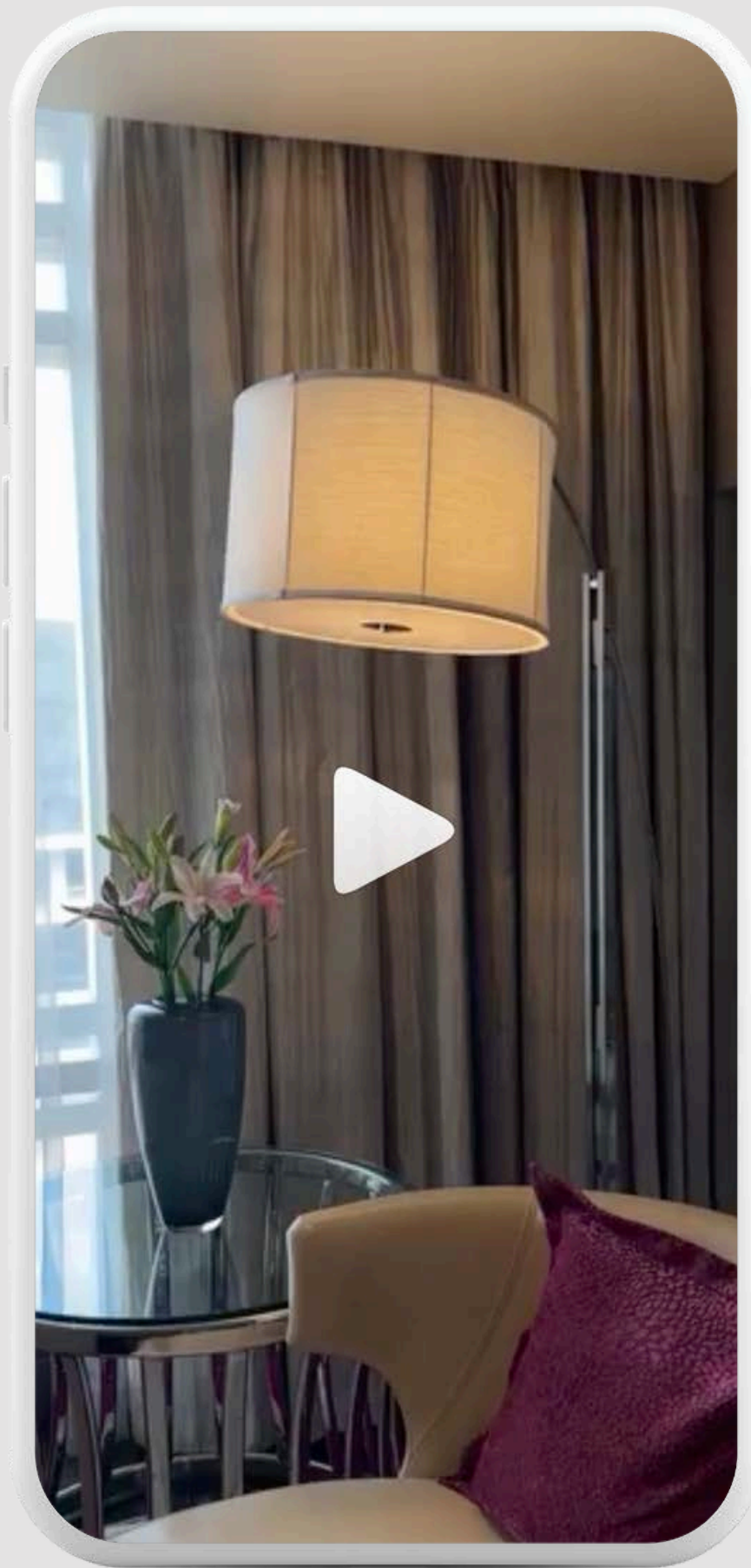
277K Views



9K Saves



12+K Shares



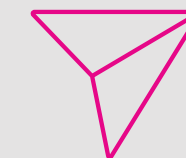
The collaboration between the Park Hyatt Hyderabad aimed to create awareness about the property to the pan india audience to drive more reservations.



376K Views



6K Saves



12.9+K Shares



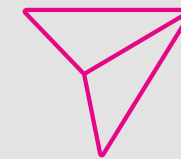
One of India's most sought after Ramen Restaurants, known to be sold out for reservations in 90 secs every week.



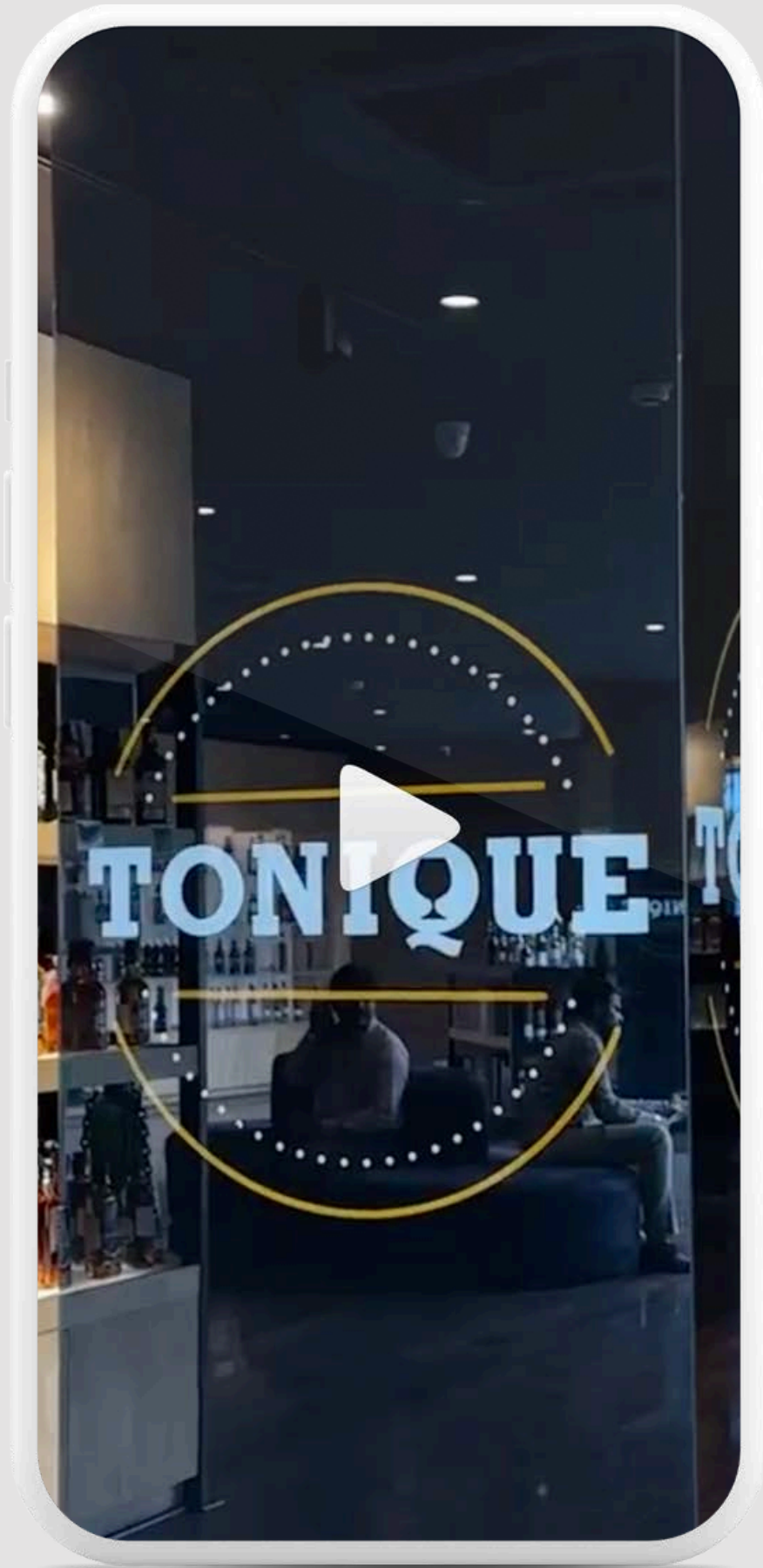
4.1M Views



112k Saves



72.8K Shares



The collaboration involving showcasing the store and its collection. This has been a **one of a kind collaboration**, as Tonique usually doesn't allow any shoots within their store.

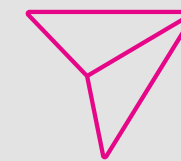
COLLAB
Reels



2.3M+ Views



155K Likes



213K Shares



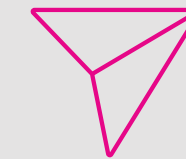
The collaboration between the US Cranberry industry aimed to develop Indian recipes incorporating cranberries, intending to enhance the appeal of cranberries among Indian audiences.



3+M Views



17+K Saves



20+K Shares



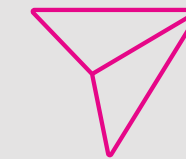
The collaboration involving American pistachios sought to innovate with fresh recipes and revive awareness regarding the nutritional benefits of the nut, exploring various methods of consumption.



5+M Views



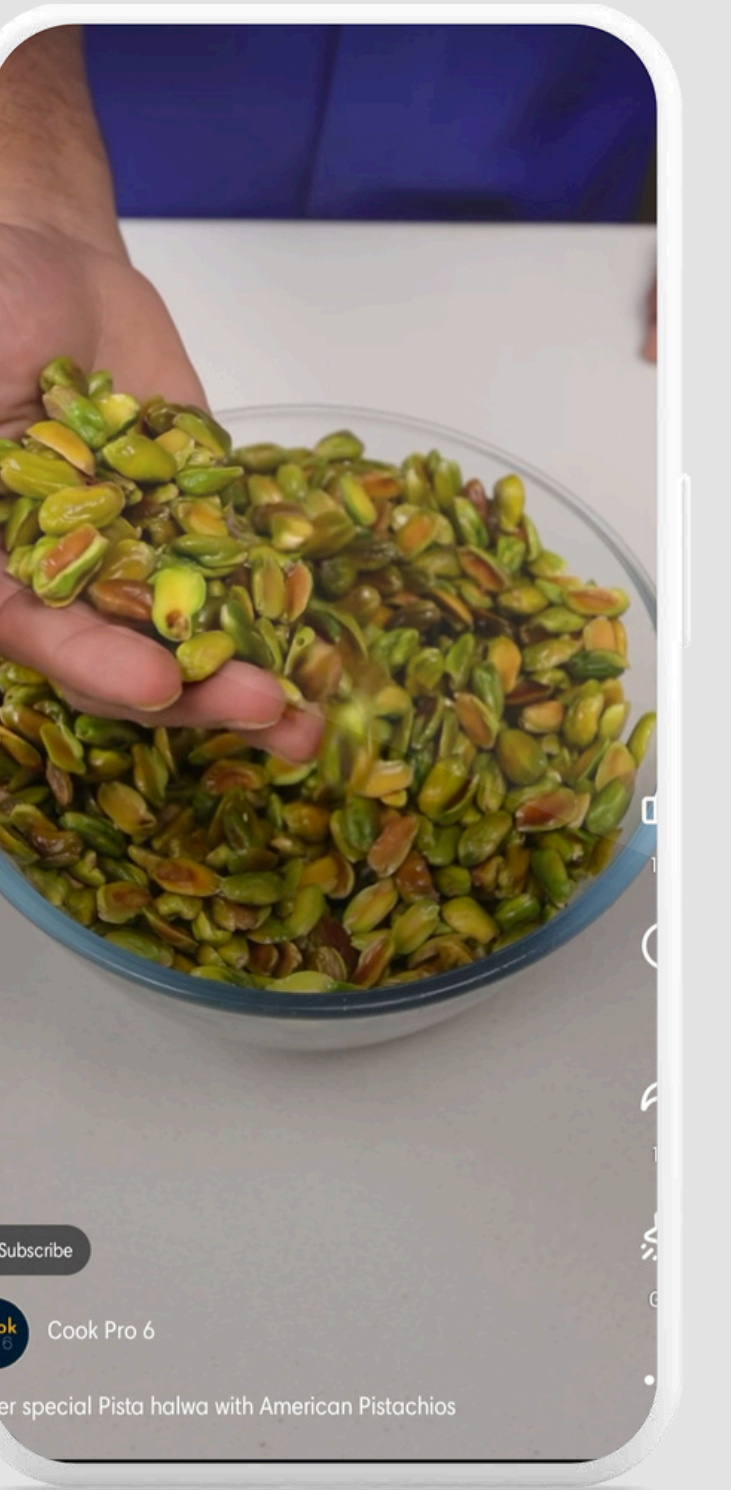
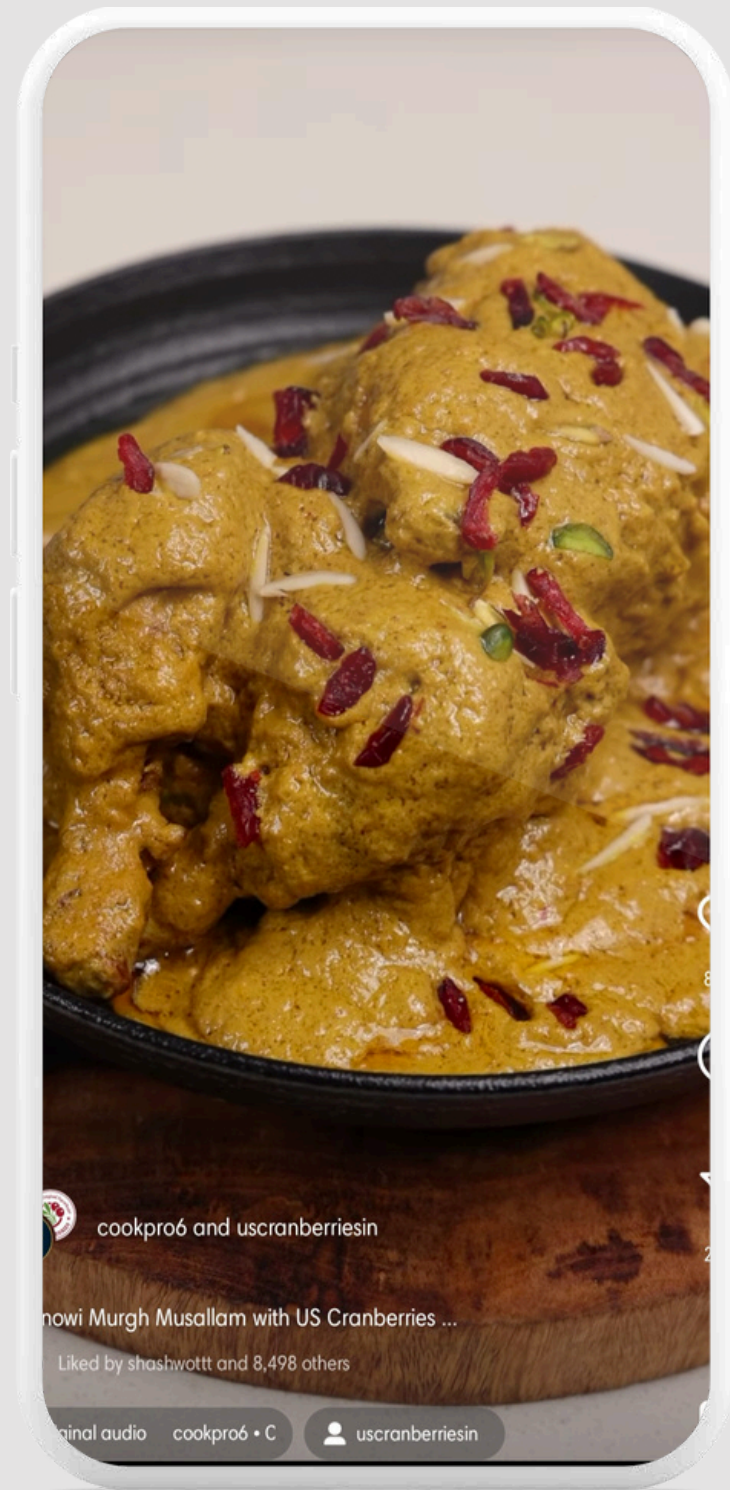
12+K Saves



19+K Shares



COLLAB *Reels*





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MEMCACHED

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MySQL / MariaDB

The stack is backed by two of the most powerful databases, MariaDB and MySQL. Choose the one you prefer yo use, They are both fast, scalable, reliable and robust.



PHP-FPM



The advanced PHP caching mechanism boosts the speed of your server and enables you to increase you performance upto 300%

PHP 8



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BRANDWIKI servers are HTTP/2 enabled which significantly increases the speed of communication between the web servers and clients.

THANK
You

Contact Details

Sukhdeep - 9059052335

Shaan - 8090244555

Email:

Shaan@brandwiki.today

Sukhdeep@brandwiki.today